

Christmas 1963

The Wingfoot Clan



Norman
Rockwell



SAM DUPREE
Vice President



E. J. THOMAS
Chairman of the Board



RUSSELL DE YOUNG
President



G. H. REYNOLDS
General Manager

A Christmas Message



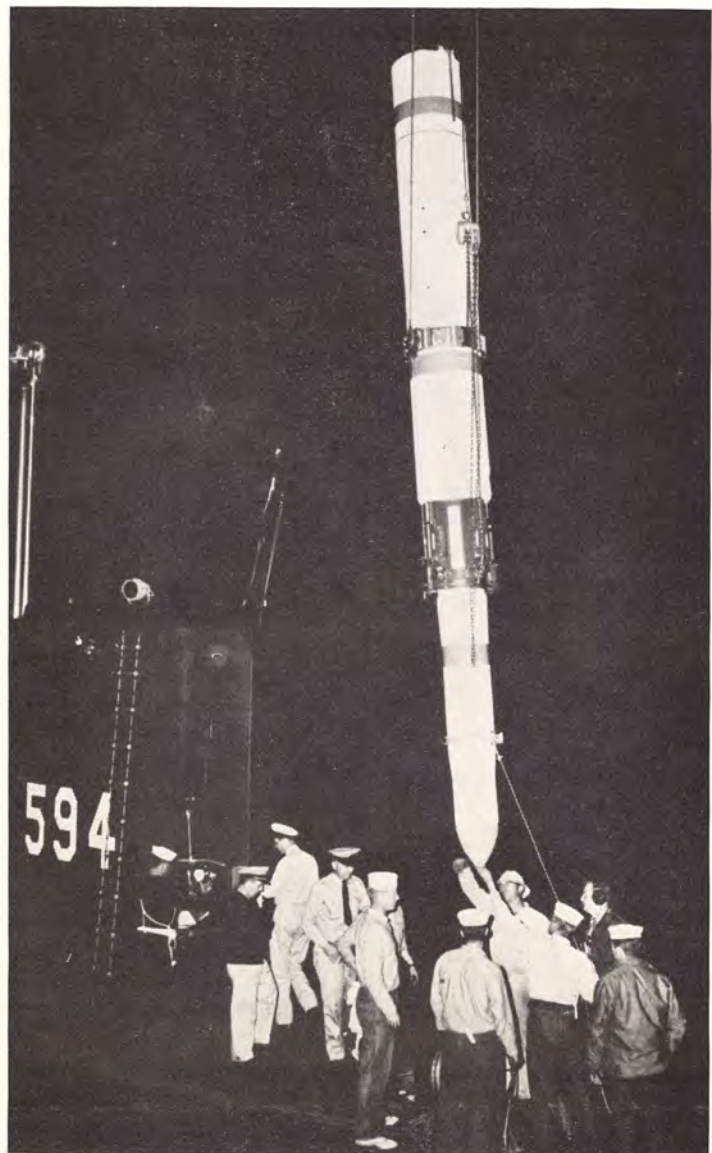
MAN'S IMMEMORIAL struggle to free himself from want has reached a new level in America. Greater output from our factories, bursting granaries and teeming markets bear witness to our prosperity; yet our material advantages stem from our spiritual wealth.

Christmas is a time for remembering, a time to renew our faith in the principles given us by the Son of God. This renewal can give us new courage to face the towering problems that still threaten the peace on earth proclaimed on the night of Jesus' birth.

Above all, we are blessed with a heritage of freedom. From this precious seed we have cultivated, under God, a great nation that has become a living monument for the world.

During the past year, we have glimpsed a few chinks of light in international barriers. May God help us hasten the day when man can live in brotherly love with his neighbor, wherever he may be.

The candle of Goodyear fellowship burns brightly around the world. To every man, woman and child in this fellowship goes our deepest wish for a Happy Holiday Season.



A SUBROC MISSILE hangs from a crane as a Navy crew prepares to load it aboard the submarine USS Permit for one of many recent test firings in the Pacific Ocean.

McClelland Presents GAT Safety Movie To ASTD Group

H. McClelland, supervisor of GAT's training department, was December program chairman for the Central Ohio Section of the American Society of Training Directors. The group met December 10, at the Nationwide Insurance in Columbus.

"Mac" presented GAT's safety movie, "Seven Enemies of Safety," and with the cooperation of D. J. Landstrom, GAT photographer, outlined how the film was produced. They cited the technical and security problems involved, cost, etc.

Landstrom, assisted by Harlie Cantwell, reproduction department, made the movie with the assistance of several other Goodyear Atomic employees. All actors and actresses in the film are Goodyear employees with V. J. DeVito, uranium control and data processing subdivision, in the lead part.

THE CLAN COVER

The *Wingfoot Clan* cover this year is from an original Christmas design in oil by Norman Rockwell, noted American artist, courtesy Hallmark Cards.

X-533 Fire Causes \$250,000 Damage

Rupture of an electrical transformer tank caused a fire in the X-533 switch yard last Friday at 8:05 p.m.

The fire was confined to the immediate area of the transformer and was quickly extinguished by the GAT fire department.

Damage to electrical equipment is expected to be approximately \$250,000. There were no injuries to personnel and no radioactivity was involved as the fire was confined to the switch yard.

Alternate electrical equipment permitted resumption of normal operations in less than 24 hours.

G. H. Reynolds, general manager, commended all personnel for the efficient manner in which they handled the emergency.

"The Fire Department," stated Mr. Reynolds, "deserves a special note of praise. Our firemen responded to the alarm immediately and 30 minutes later the fire was practically extinguished."

Goodyear Prime Contractor

SUBROC Missile Passes Major Test

The Navy's most advanced anti-submarine weapon — SUBROC, an underwater-launched missile capable of killing enemy submarines at long range — has successfully completed a major testing program and is moving toward operational status.

This news was made at a joint press conference in New York by the Navy and prime contractor Goodyear Aerospace Corporation. Newsmen were given their first glimpse of the underwater-to-underwater missile and received a thorough briefing on its future application and place in the Navy arsenal.

The basic idea of an underwater-launched anti-submarine missile which could be effective at long range was conceived at the Naval Ordnance Laboratory, White Oaks, Maryland, a number of years ago. Subsequent studies by NOL established a feasibility of the idea which, in turn, led to the establishment of a development project and the selection of Goodyear Aerospace Corporation as the prime contractor in 1958.

Goodyear's Board Chairman E. J. Thomas told the newsmen that SUBROC has undergone a highly successful test program in the Pacific Ocean, during which time the missile was fired from varying depths and programmed for selected distances up to its classified maximum range.

Rear Admiral W. T. Hines, deputy chief of the Bureau of Naval Weapons, said that in the event of hostilities "enemy submarines would

be a definite challenge to the Free World's use of vital shipping lanes. In addition, with the advent of missile-firing submarines, the protection of our coastal cities becomes a problem of the highest priority."

Admiral Hines said the United States is building approximately 25 fast, nuclear-attack-type submarines "capable of seeking out hostile submarines and destroying them with SUBROC missiles."

SUBROC, unlike Polaris, is designed to be launched horizontally from standard submarine torpedo tubes, using conventional ejection methods, Goodyear Aerospace President T. A. Knowles explained. Once SUBROC is a safe distance from the moving submarine, a solid fuel rocket motor ignites underwater and propels the missile upward and out of the water.

In addition to the Bureau of Weapons, Naval Ordnance Laboratory and Goodyear Aerospace Corporation, others involved in the program include Naval Ordnance Test Station at Pasadena and China Lake, Calif., and the following subcontractors:

Librascope Division, General Precision, Inc., Glendale, Calif., fire control; Thiokol Chemical Corporation, Elkton Division, Elkton, Maryland, solid fuel and rocket loading; Garrett Corporation's Air Research Division, Los Angeles, missile control and auxiliary power unit; and Aerospace System Division, General Precision, Inc., Little Falls, New Jersey, stable platform for the guidance system.

Tri-State Bloodmobile Due To Visit Plantsite January 7-8

The giving of one's blood today is a means of saving many lives. It wasn't always so. Many years ago, the practice of bloodletting was generally prescribed to get rid of the evil spirits which caused the disease.

Today, through periodic giving, commonly known as donating, thousands of lives have been saved.

The next semi-annual visit of the Tri-State Bloodmobile to plantsite will be Tuesday, January 7 and Wednesday, January 8.

At this time of the year many of

Accidents claim more lives of children aged one to 14 than the five leading fatal diseases — cancer, congenital malformations, pneumonia, stomach and intestinal disorders and meningitis.

us think of the many resolutions we plan to make for the new year. One of the best resolutions we can make is to be a blood donor in January and July of 1964. By so doing we are assured of the continuance of the GAT Blood Bank . . . YOUR BLOOD BANK!

Participation in the blood bank program is entirely voluntary. The program's benefits are available to you because you are a GAT employee.

The Tri-State Bloodmobile will set up headquarters in the south wing, first floor, X-100 building. The first day, January 7, the hours will be from 8 a. m. until 2 p. m. The following day, January 8, the bloodmobile will receive donors from 7 a. m. until 1 p. m.

A total of 261 pints of blood were collected last July when the Bloodmobile visited GAT. The continued success of the GAT Blood Bank depends upon your participation.



ACTUAL FIRING OF A Navy SUBROC anti-submarine missile for which Goodyear Aerospace Corporation is prime contractor, is shown in this photo sequence. Launched horizontally from a submarine's conventional torpedo tube (1) SUBROC travels a safe distance from the ship before the rocket motor ignites and thrusts the missile out of the water (2) the nuclear weapon builds up to supersonic speed (3) the rocket motor separates from the nuclear depth bomb in a blaze of burning gases (4 and 5) as the guidance system takes over (6) to direct the missile to its target.

GAT Blood Bank Benefits YOU And YOUR Family



A VISIT to the Tri-State Bloodmobile is interesting and very worthwhile. As you register you notice many of your co-workers waiting to contribute. A feeling of mutual purpose leads to friendly conversation.

Be A Donor — Help Maintain The Blood Bank

The Tri-State Bloodmobile will visit Goodyear Atomic Corporation on January 7-8, 1964.

The employees of GAT have always responded generously to this vitally needed program. Giving blood is a simple matter and affords protection for you and your family.

Seventy percent of the blood collected during a Bloodmobile Visit goes to the GAT Blood Bank. The remainder is credited to the Tri-State Blood Center for emergency use and to the military. All blood is used.

Employees are reminded that headquarters for the bloodmobile will be the south wing, first floor of

the X-100 building. The hours are as follows: first day (Tuesday, January 7) — 8 a. m. until 2 p. m.; second day (Wednesday, January 8) — 7 a. m. until 1 p. m.

Remember, the blood you give may save a life. That life might easily be a member of your family or it might even be you.

Be A Donor — Help Save A Life



YOU ARE RENDERED SPEECHLESS, however, as an aide thrusts a thermometer into your mouth. This is one phase of the physical examination required of every donor.



AS YOU STEP ON THE SCALES to record your weight . . . two thoughts enter your mind. You need a shoe shine and "where did those extra ten pounds come from."



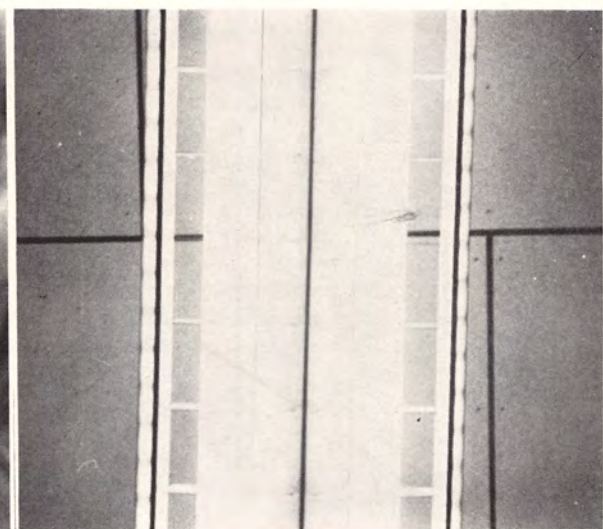
AFTER BLOOD PRESSURE AND BLOOD SAMPLES are taken, you have mixed feelings of relief and apprehension . . . but you ARE accepted as a donor.



A CUP OF ORANGE JUICE, on the house, is offered to you as you relax while waiting your turn to enter the donor room.



A PERSONAL TOUCH is added when you are presented your own bottle and assigned a number. The orange juice for you to consume . . . the bottle you fill with blood.



FINALLY YOU ARE LED to the donor room . . . guided gently to a bench and told to recline and gaze at the light fixtures for the moment.

Modern Communications Shrink World

President Kennedy's assassination on November 22, shook the world. Americans were stunned. For nearly four days they put aside their normal pursuits and went into deep mourning. Through network radio and television they were able to participate intimately, hour by hour, in the sad events that culminated in the funeral.

Representatives of the nations of the world flew to Washington in a few hours to pay their respects to the slain leader, showing how the world has shrunk and how closely its peoples live together.

Business and industrial leaders around the world also shared in the loss. Cablegrams came to Goodyear executives from many countries, expressing the sympathy of business and industrial firms and their people.

"... Our nation is in deep sorrow to hear this sad news," cabled Japanese industrialist S. Ishibashi, to E. J. Thomas, Goodyear board chairman. "The loss of such a great leader is a shock not only to all democratic nations but also to every peace loving people."

This cable came from England: "On behalf of the entire family of Goodyear-Great Britain we express our shock and sorrow at the death of President Kennedy. At this time of stress we share in the mourning of the American people and of all the peoples of the world at this tragic loss of a great man."

Condolences came from the Speedway rubber plantations on Costa Rica. Industrial and business leaders in India, Turkey and Latin America sent expressions of sorrow.

Mr. Thomas' reply to A. H. Pendree, managing director of Goodyear-Great Britain, was typical of our company's response to the many kind messages.

"... We have all been more or less in a state of shock since this happened on Friday. It is such a terrible tragedy ... I still cannot conceive that President Kennedy has been taken from us.

"... We think that our country will continue to go forward, that the new leader has been well-trained and very close to President Kennedy in all of the problems of the last three years. He is well respected and both parties have pledged their actions in the best interests of the country ...

"There is much work to be done, and I believe that the people of the country will participate more than ever in a united way to see that it is properly done.

"All of us appreciate immensely that you would think of us at this time. It demonstrates the closeness that exists not only between us as individuals, but that exists and always will exist between our two countries."

THE WINGFOOT CLAN

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A DIVISION OF THE GOODYEAR TIRE & RUBBER COMPANY
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Mrs. C. W. Beaumont Heads GAT Women's Club Of Portsmouth

The GAT Women's Club of Portsmouth installed its 1964 officers following a dinner meeting, December 9, at the Shawnee Restaurant.

The new officers are: Mrs. C. W. Beaumont (561), president; Mrs. J. D. Delabar (851), vice president; Mrs. Frank Buckalew, Jr. (250), secretary; and Mrs. G. W. Parks (731), treasurer.

Mrs. Beaumont, retiring ways and means chairman, gave a year-ending report on the Club's activities.

During the year the club purchased 24 chairs, two tables, and two teachers' desks with chairs for the Happy Hearts School. In addition, the group sponsored an Exchange Student, purchased an AM-FM tuner for the new YMCA, and a television for the Portsmouth Receiving Hospital.

Mrs. Walter Shelburn (858) is the outgoing president.

THE PHOTOGRAPHS on the preceding page, and along the bottom of this page, were taken by Photographer D. J. Landstrom during the Tri-State Bloodmobile visit last July. The donor is Landstrom and the camera follows him as he proceeds through the donor line.

BE A DONOR NEXT MONTH!



EAST MEETS WEST — Soviet Premier Nikita Khrushchev, left, chats with President Russell DeYoung in Moscow. Said Khrushchev: "You have a strong company."

Russian Tour

DeYoung Describes Trip Behind The Iron Curtain

Russian tire production is at least 20 years behind the United States, Russell DeYoung, Goodyear president, discovered in his recent tour of the Soviet Union with a select group of leading American industrialists and ong educator.

DeYoung described his experiences in Moscow in an address to Goodyear Akron employees in Goodyear Theater November 29.

A Soviet tire production official told DeYoung that Russia is using cotton, rayon and nylon cord. Upon further questioning, the Soviet aide conceded that nylon plants are still under construction but would soon be producing Type 6 and Type 66 nylon.

Goodyear first used Type 66 nylon in airplane tires during World War II and in Double Eagles passenger tires immediately following the end of the war. Type 6 nylon was first used by Goodyear six years ago.

While he did not visit any tire production plants, DeYoung said he was able to examine a number of tires closely.

DeYoung said the quality of Rus-

sian tires "seemed to be fairly good by standards other than those we apply in the tire industry in this country."

In Russia, DeYoung said, only standard tires are made. "They don't engineer and tool up on a different style and type of tire to suit every whim. And they make their product just good enough to do the job ... because they have no competition."

In his speech DeYoung covered a wide variety of details on travel and life in Russia, in addition to an interview with Premier Nikita Khrushchev and the witnessing of the Red's Revolution Day festivities in Red Square where each year the Soviets parade their military might.

DeYoung told of meeting Khrushchev at a reception following the Red Square show.

"It happened that I was near the door when the Premier entered. He shook my hand firmly, holding it as if he didn't want to let it go. When I was introduced, he said, 'I know you have a good company, a very strong company, a very competitive company. We need lots of tires.'"



YOU JUST GET COMFORTABLE when someone says "stick your hand up in the air and make a fist". You realize by now that you will soon be giving the life-saving blood that may save a life.



IT SEEMS YOU HAVE JUST FALLEN asleep when you're told to sit up and later escorted to the free-loaders room. Here you welcome the coffee and cookies as you chat about your experiences.



FINALLY, your donation record is completed and you are presented with a little red pin in the shape of a drop of blood. As you pin it on, you get a feeling of pride that you have performed a deed which may help a fellow man.

GAT Christmas — 1963



THIS WINNING PHOTOGRAPH won the "Print of the Year" for Steve Kohut from the Scioto Valley Camera Club. Kohut used Adox KB-14 35 mm film. The negative was developed in Diafine. Print developed on silk paper in a soft developer for 35 seconds, then placed in a hard developer for two minutes.

"Print Of The Year"

Kohut Honored By Scioto Valley Club

Steve Kohut, plant engineering, has been awarded the "Print of the Year" award from the Scioto Valley Camera Club.

The 26-member club honored Kohut for his Lily of the Valley photograph. "The flowers," said Kohut, "are from my wife's flower garden. My wife, Helen, and daughter, Gloria, have the green thumbs in our family. The flower garden is their hobby."

Judges for the contest included Dr. E. W. Eickelberg, Chun King Corporation; Eddie Ellison, Jackson Post Office; and F. A. Koehler, special analysis department.

JANUARY BOWLING DATES

Employees are reminded of the following bowling tournaments scheduled for next month:

MIXED DOUBLES TOURNAMENT

January 11, 1964

Sunset Lanes, Portsmouth
Entries close January 3

WOMEN'S TEAM EVENT

January 18, 1964

Weiss Recreation Center, Waverly

MEN'S TEAM EVENT

January 25, 1964

20th Century Lanes, Chillicothe



GREETINGS FROM SUMATRA — M. D. Lowman and his wife, Dorothy, are now residents of Pangkatan, E. C. Sumatra, Indonesia. Here they are pictured with their three servants, Siren, the house boy; Atma, the maid; and Marsiti, the cook. Mrs. Lowman is holding the family dog, Gretchen. Lowman is a former employee in GAT's Plant Engineering Division.

GOODYEAR - SUMATRA PLANTATIONS COMPANY

Here we are in Sumatra, Indonesia, after leaving Portsmouth June 23, 1963, and a busy week in Akron, visiting friends and getting things finished at the office. We departed from Cleveland Airport June 29, changed planes in Chicago where we started our non-stop flight to Anchorage, Alaska, to visit our two children, Harold and Ginny. Upon arrival we circled the field for one hour in an effort to get the landing gear down. It was very exciting to be welcomed by the crash crew and our children. We enjoyed a delightful two weeks, visiting their friends, sightseeing at Mt. Alyeska Ski Ranch and Portage Glacier Park, and picnicking.

On July 12 at 9:45 p. m., we departed for Tokyo. After a very nice flight we spent thirteen hours sightseeing at the Imperial Palace, Palace Gardens, and the Hie Shrine. While in Tokyo, we stayed at the New Japan Hotel.

After a short stop in Hong Kong, we departed for Singapore — arriving at the Goodwood Hotel, 1 a. m., July 14. Gretchen, our miniature Dachshund, stayed in a Kennel, like a dog Motel. We had two days and three nights of dining, shopping and sightseeing at Raffles Square, having lunch with friends at the Adelpha Hotel.

July 17 at 9 a. m., we departed for Medan where we were met by Goodyear employees. Soon we were on the Dolok Merangier Estate, another Goodyear Plantation. We attended a very nice get-acquainted party at the home of L. O. Figland, also a very nice bridge party the second evening at the home of Mr. and Mrs. Wolf. After two very nice days on The Dolok Estate we departed for Wingfoot Estate, our new home.

We have a delightful home and three wonderful servants, Siren, the house boy, Atma the bedrooms, bath room Babu, and wash Babu. Then there is Marsiti, the cook, and a big help especially in learning new dishes and how to chomper spices with rocks. The golf course is across the road which we enjoy very much. Also enjoy tennis and the swimming pool. The average temperature is 88°. Very nice climate all the time.

Merry Christmas to all,
Come visit us some time
Marv and Dorothy (Lowman)



GAT WOMEN'S CLUB OF PIKE COUNTY — Mrs. William Stubbs (left), Mail Department, Club President, meets with Mrs. Richard Schneider (center) and Mrs. Roger Moritz to map plans for the coming year. Mrs. Schneider is the Club Vice President and Mrs. Moritz is the Secretary-Treasurer. Currently, the Club is canvassing Pike County for new members.



His Birthday Is Celebrated On December 25

HERE is a man who was born in an obscure village, the child of a peasant woman. He grew up in another obscure village. He worked in a carpenter shop until He was thirty years of age, and then for three years He was an itinerant preacher. He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put his foot inside a big city. He never travelled two hundred miles from the place where he was born. He never did one of the things that usually accompanies greatness. He had no credentials but Himself. He had nothing to do within this world except the naked power of His divine manhood.

While still a young man, the tide of public opinion turned against Him. He was turned over to His enemies. He went through the mockery of a trial. He was nailed upon the cross between two thieves. His executioners gambled for the only piece of property He had on earth while He was dying — and that was His robe. When He was dead, He was taken down and laid in a borrowed grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today He is the centerpiece of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned, put together, have not affected the lives of man upon this earth as has that one solitary life.

— Anonymous

A Family At Christmastide

(A parody of "A Visit From St. Nicholas," the Christmas classic written by Clement Moore, a New York clergyman, for his children in 1822)

'Twas the night before Christmas and
all the world through

Many people were stirring with plenty to do.

They were all of one family, though
spread far apart

And the things they were doing were
affairs of the heart.

In Gadsden a boy wrapped a gift for his pop.

And a young man in Windsor admired
a dress shop.

Children in Lincoln and Houston were hopping,

Their parents were out for some
last-minute shopping.

A girl in Decatur admired her new ring.

While in Rockmart they tuned for
a community sing.

A group in Quebec with carols in mind

Went out through the snow for the peace
they would find.

The kitchens of Portsmouth, Beaumont
and St. Marys

Were bursting with turkeys and cakes
topped with cherries.

In Cartersville, Topeka and Cedartown, too

Children were guessing what
St. Nicholas would do.

In Akron and Jackson and New Bedford, Mass.,

They anxiously waited for evening to pass,

While a Point Pleasant group in a
high joyous mood

Called on many poor families with
baskets of food.

From Niagara Falls to San Angelo and
on to the Coast

Where Los Angeles and Chehalis were
raising a toast;

From Bowmanville, Canada, to Amiens, France,

Where the magic of Christmas never
fails to entrance;

From Old Mexico City to Sao Paulo, Brazil,

Everywhere that mankind obeys
the Lord's will,

The voices of Goodyearites were filling the air

To make the spirit of Christmas a family affair.

From the great, bustling cities to the
country so still

Voices shouted "Merry Christmas," voices
called for good will;

Called for kindness and peace and a
new year of love;

Called for humble forgiveness from
Him up above.

In sixteen states and in twenty-nine nations

The great family of Goodyear enjoyed
the sensations

Of the stillness and joy of this Holy Eve,

Of a time to reflect on all they believe.

And joined in this way, a vast family of man

Contributes to Christmas the best way it can —

By laughing and praying and wishing
good cheer

To all of its friends for all of next year.