

# The WINGFOOT CLAN

Goodyear Atomic Corporation

The Goodyear Tire & Rubber Company

Volume 17

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Number 4

## GT&R First To Top 3 Billion Sales Mark

Goodyear in 1969 became the first in the rubber industry to exceed \$3-billion in sales, its sales in that year totaling \$3,215,333,620, Russell DeYoung, chairman and chief executive officer, and Victor Holt Jr., president, announced on Feb. 10.

This was 9.9 per cent greater than the previous year's net sales of \$2,925,744,887, they noted.

Net income also achieved a record high, climbing to \$158,201,942 or \$2.19 a share; this was 6.7 per cent higher than last year's net of \$148,262,340, or \$2.06 per share, they reported.

Goodyear's fourth quarter sales and earnings were higher than in any previous fourth quarter, and were second only to the records set in the second quarter of 1969.

Net sales for the final quarter of the year were \$828,834,399, some .6 per cent higher than in the last quarter of 1968, when they totaled \$777,630,229.

Net income in the most recent quarter was \$41,891,944, or 58 cents a share. This was 2.5 per cent better than the net of \$40,879,944, or 57 cents a share, recorded in the final quarter of 1968.

Dividends of 82½ cents per share were paid in 1969 compared with 71¼ cents per share in 1968. The annual dividend rate was increased to 85 cents in the second quarter of 1969 from the 75-cent rate established in the third quarter of 1968. These dividend rates reflect

adjustment for the two-for-one split which was effective April 15, 1969. This is the 20th consecutive year that the dollars of dividends paid to shareholders have increased.

"It took 53 years, from 1898 to 1951, for the company to reach \$1-billion in sales and 13 additional years to record sales in excess of \$2-billion," the two executives said. "It took only five more years, however, for Goodyear to become the first in the rubber industry to exceed annual sales of \$3-billion."

Capital spending during 1969 for expansion, modernization and replacement reached an all-time high of \$293,307,653, compared with the previous high of \$234,510,511 in 1968.

Total compensation paid to employees was \$902,553,688 in 1969, compared with \$806,765,351 in 1968. The company's cost of pension, hospitalization, supplemental unemployment benefits and group insurance plans for domestic employees increased to \$82,392,925 from \$77,202,241 in the prior year.

Turning their attention to the 1970's, they said:

"Despite an apparent slowdown in the overall economy which may

## Clan To Carry Graduate Photos

The Wingfoot Clan will once again feature graduating sons and daughters of GAT employees.

Employees are requested to submit a pocket-size black and white photo of the senior. Accompanying the photo should be the student's name, school, parent or parents working at GAT and the department where the parent works.

Pictures must be submitted to the Wingfoot Clan office no later than May 15.

affect some areas of our business, demand for automobile and truck tires should continue to rise in both number and dollar value.

"As we enter a new decade, we are faced with great and perplexing social problems.

"We must find ways to train and educate the underprivileged to raise their standard of living. No society can exist when a large segment of it is unproductive, placing a heavy drain on the economy through welfare and government subsidy.

"Our company has made a sincere effort to hire, train and develop the less fortunate, and much more will be accomplished in this area.

"We are faced with other compelling issues. Despite all the vast resources and technology available today, the environment in which man lives is deteriorating.

"The highest possible priority must be given to the war on pollution of all kinds and to the conser-

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## Savings Bond Interest Hike Means Cash To Employees

Did you know that those Savings Bonds you have been buying are now earning 5% interest?

Treasury Secretary David M. Kennedy recently announced some drastic changes to the Bond Program. The interest rate for all Series E Savings Bonds was increased from 4.25% to the present 5% while the period of maturity was lowered from 7 years to 5 years - 10 months. The new 5% rate is to be retroactive to June 1, 1969. Series H Bonds also earn the higher rate, but the period of maturity remains at 10 years.

Any way you add this up, the answer will always mean that all GAT employees purchasing Bonds are receiving larger returns on their investment.

Many employees have enjoyed the 5% interest for nearly 2 years by

purchasing Freedom Shares. Improvements to the Series E and H Bonds, however, make it impractical to continue the Freedom Shares and it was announced that this series would not be offered for sale after June 30 of this year. This allows all employees purchasing Freedom Shares ample time to contact the Payroll Department and change their deduction authorization.

Any employees wishing to purchase Savings Bonds by payroll deductions should contact the Payroll Department for the necessary forms.

U. S. Savings Bonds have always been the safest investment anyone could ever make, and with the improved interest rate are more profitable than ever before.

## Women's Club Sponsors

### The Four Freshmen Concert

Have you bought your ticket to the Four Freshmen concert yet? If you haven't you had better do so. A few choice seats are still available, but these are going fast.

Just in case you haven't heard, the GAT Women's Club of Portsmouth is sponsoring "An Evening With The Four Freshmen", to be presented at the Portsmouth High School auditorium at 8:00 P. M. on April 16.

The Four Freshmen's performance will be highlighted by their versatility. They can play a total of seven different instruments with a high degree of professional skill. Also, each member of the Frosh contributes in his own personal way to the wonderful brand of humor which has become a Freshman trademark.

Since beginning their career in 1948, the Freshman group has appeared on every major college campus in the United States, toured Europe, Asia, played at The Hollywood Bowl, Carnegie Hall, and many famous night clubs.

All seats for the concert are re-

served — regular seats cost \$3 and choice seats are available at \$4. Tickets are available from Eileen Ward or Phyllis Bowling. In Portsmouth tickets and information can be obtained by calling 353-8815, from the Book Rack or any GAT Women's Club member.

All proceeds from the Four Freshmen concert will be donated to the charities supported by the Women's Club.

The committee members for the program are: Mrs. Paul Briggs - chairman, Mrs. Max Coryell - tickets, Mrs. George Zoelner and Mrs. Arthur Cardenas - publicity, and Mrs. Marvin Bowling - programs.

Goodyearites are also asked to remember the annual Spring Dance, co-sponsored by the Company and the Portsmouth Goodyear Women's Club, to be held May 16 at the Elks Country Club.

## Apprentice Class Test Date Set

Tests for GAT's second apprenticeship program will be conducted on plantsite April 18 at 8:30 a.m. Interested applicants may obtain application forms at the Employment Office.

To qualify for the apprenticeship program the applicant must: (1) Have high school education or its equivalent by Sept. 8, 1970; (2) Be 18 and not more than 24 years of age on Sept. 8, 1970. (Exceptions: Ex-military men not over 27 or present employees or employes on recall list); (3) Pass standard physical examination unless he is a present employe.

The apprenticeship class will begin September 8. Further information may be obtained by contacting Employment.



## People Mover

A "waitless" transportation system that can handle as many as 22,000 persons an hour has been proposed by Goodyear as a solution to many of the nation's traffic congestion problems.

Designed by Goodyear, the Carveyor System can expedite the movement of masses of people in crowded downtown districts, suburban shopping centers, major airports and similar congested areas. The Carveyor System operates by a unique principle in which a network of conveyor belting propels small wheelless cars that are always available for immediate boarding by passengers.

# I Am A Reactionary

(A Guest Editorial by Miss Patricia Young, a free lance writer who lives in Vancouver, British Columbia, Canada, which originally appeared as "a letter to the editor" in the local press and since has circulated widely both in Canada and the U. S. A.)

Just for the record — and without apology — I AM A REACTIONARY! I re-act to sin and sadism, riots and revolution, gutlessness and Godlessness! I re-act to hedonism and humanism, to philosophies and sophistries which seek to destroy those values which made this country great, which fashioned the fabric of civilized mankind.

I re-act to dancing the permissive polka with those who'd whirl me all the way to Hell while whispering that God is dead and the Devil a myth; to those ministers who'd convert my house of worship into a hootenanny hall or political forum.

I re-act to the emasculation of my Faith in the name of humanistic togetherness, to those who sneer at my love for the Holy Bible, my loyalty to the flag and my esteem for the police.

I re-act to being scourged with the lash of collective guilt — as if I personally poured liquor down the alcoholic's throat, peddled the heroin, mugged the little old lady, created the slum and invented The Bomb!

I re-act to the glorification of welfarism over work, Pot over pink lemonade, the Pill over purity, demonstration over dedication, desire over discipline, nihilism over nobility, selfishness over humility, "rights" over right.

I re-act to the portrayal of my American friends as "Fascists beasts" and Ho Chi Minh as Santa Claus; to those who consider love as nothing more than the sex act; who preach "peace" to promote surrender. I re-act to student radicals who are so enamoured of their own worth that they must destroy all other worths — who are FOR nothing except their "right" to be against everything!

I re-act to the stupefying sentimentality of amateur do-gooders who, like carved wooden monkeys, see no evil, speak no evil and hear no evil — even when it runs riot with a shotgun, Molotov cocktail or plastic bomb; who would re-write Little Red Riding Hood to have her "rehabilitate" the wolf while screaming "hate-monger" at the rescuing woodsman!

You'd better believe I'm a reactionary. In my book, it's time all responsible adults began reacting instead of suffering the insults, inconveniences and intimidations of a noisy minority who would sacrifice their own freedom and ours on the altar of atheistic materialism. If we did, the kooks and creeps would soon crawl back under their rocks, and this tired old world would have time to bind its wounds and regain its sense of humor.



GAT'S TOP "I'DEA ORIGINATORS" were recently recognized by the company at a luncheon in the cafeteria.



"I'DEA CHAMPS" Guy Parks (l) D-731 and Sid Secrest (r) D-724 flank General Manager G. H. Reynolds and the only woman to receive a cost reduction "I'dea award — Diana Ryan D-532. Parks is Champion having submitted "I'deas worth the greatest dollar savings; Secrest submitted the largest number of "I'deas.

Those eligible to attend had submitted cost reduction "I'deas good enough to be initiated and implemented with the resultant savings reported in the official Cost Reduction Action Report to AEC. After an enjoyable lunch each was offered his choice of a tie clasp, tie tac or bracelet, in appreciation of his contribution to the Cost "I'dea Program. Those honored were: Kneeling (L to R) R. D. McDermott, (761); G. W. Parks, (D-731); C. Ruby, (D-858); C. B. Traschel, (D-731); J. Belford, (D-724); A. W. Remy, (D-720); E. N. Williams, (D-731); D. A. Secrest, (D-724); (STANDING) (L to R) L. E. Greathouse, (D-720); R. Simpkins, (D-724); D. E. Rapp, (D-723); W. B. Thompson, (D-532); M. Knauff, (D-724); R. A. Pilney, (D-501); G. G. Kizer, (D-722); L. L. Wise, (D-811); R. I. Kaplan, (D-521); J. L. Click, (D-521); D. Ryan, (D-532); O. W. Lozier, (D-551); N. F. Reiter, (D-521); M. D. Wickline, (D-858); L. D. Ezkins, (D-726); E. V. Boaz, (D-724); S. G. Browning, (D-711); A. Creech, (D-724); J. E. Vanderpool, Jr., (D-731); Z. Phillips, (D-723); W. T. Allen, (D-212); D. H. Humphries, (D-731); H. Watts, (D-411); P. E. Cravens, (D-731).

## GT&R Sales High

(Continued from Page 1)

vation of our total natural resources."

In this connection, they reported that all new Goodyear plants in recent years have been designed with high standards of environmental control. Further, they disclosed, Goodyear is nearing completion of an initial five-year program costing \$7.5-million to bring existing plants up to these same high standards.

## Championship Tournaments Highlight Bowling Season

Bowling action has been fast and furious in GAT's company championship tournaments with 470 contestants rolling over 1500 games in company competition. Tournament action got underway in mid-January when both men and women lined up for team competition. February saw winners selected in the doubles and singles events, and in March GAT's top 30 scratch bowlers were invited to compete in a roll-off for the coveted company championship trophy.

### Company Championship

Al Nelson, Company Champion in 1960 and 1963, returned to the spotlight when he out-scored runner-up Carl Yates (D-514) and won the 1970 bowling title. Nelson averaged an excellent 187 and defeated 11 of 14 opponents to score 37 + 11 Petersen Points. Yates maintained the highest game average of the tournament (189) but fell victim to Nelson's clutch bowling and lost to the champion by 39 pins. Third place honors went to 1968 champion Ray Jamison (D-858). Ray also bowled well but came up two points shy of the top prize.

Perennial strong contender, Nancy Wickline, wife of Dale Wickline (D-858) won her first Company Championship crown. Nancy did it by maintaining a torrid 7-game average of 180 and chalking up 36 + 8 Petersen Points. Dorothy Brown, wife of Jim Brown (D-817), improved over last year's third place finish when she took the 1970 runner-up spot. Dottie averaged 174 and scored 33 + 15 Petersen Points. Third

place honors were shared by Wilma Redden (D-760) and JoAnne McGhee wife of Frank McGhee (D-112) when they came up with identical Petersen Point scores.

### Team Event

Women's division play saw the Fowlerino's of Portsmouth capture first place honors with an excellent 2215. The winning Bowlerino team was composed of Peg Campbell, Freida Bush, Jessie Yinger and Miriam Donini. Second Place with 2168 went to the Strikers of Portsmouth made up of Irene Ashley, Marty Gilbert, Janet Eggers and Bea Hempill. All Stars who recorded a 2134. Finishing third was the Chillicothe through the team efforts of Mary Duda, Anna Strawser, Virginia Kelley and Gladys Gearhart.

In the men's division top-notch performances by teammates P. S. "Mel" Mellinger, Charles Mentges, Art Clary, Jack Crawford and Irv Smith enabled the King Pins of Waverly to take the championship trophy. Two pins behind the first place team was Jamison's Five

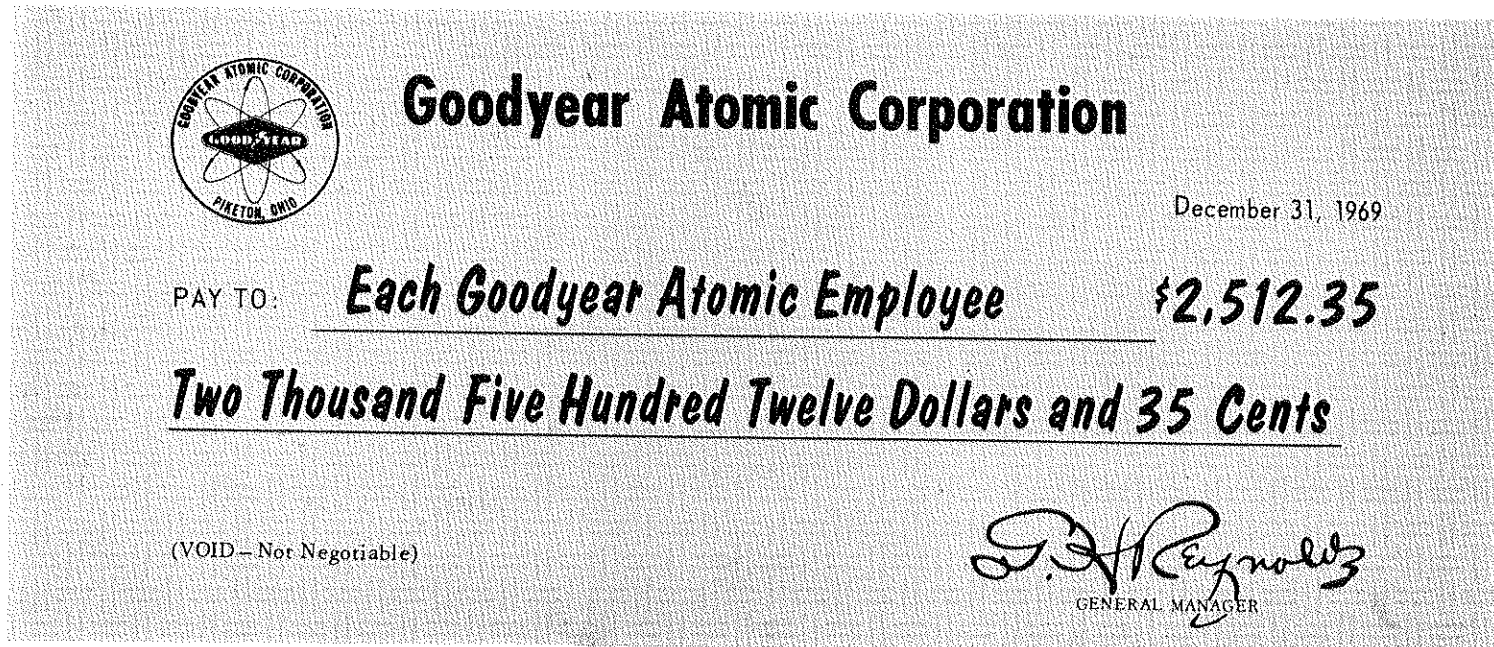
(Continued on Page 4)



NEW OFFICERS FOR LOCAL 3-689 OCAW were recently elected to serve in 1970. Seated (L to R) J. F. Schreck (732) Vice President; H. R. Sanson (712) Financial Secretary-Treasurer; R. A. Isaac (712) President; R. T. Lee (814) Recording Secretary. Standing (L to R) P. B. Yeagle (732) guide; C. W. Harris (732) Division I

Committeeman; F. R. Perry (812) Division II Committeeman; L. N. Miller (731) Trustee; C. H. Howard (812) Sergeant-at-arms; C. Seagraves (113) Trustee; J. M. Henson (731) Trustee; L. L. Ramey (512) Division III Committeeman. Plans for the coming year are currently being completed by the new officers.

# Your 'Hidden' Paycheck at GAT



As a Goodyear Atomic employe you get a "hidden" paycheck each year worth several thousand dollars. — You — Mr. Average GAT employe received benefits worth \$2,512.35 in 1969.

You say, "I didn't see the cash!" — Well, maybe not directly — but it was there just the same.

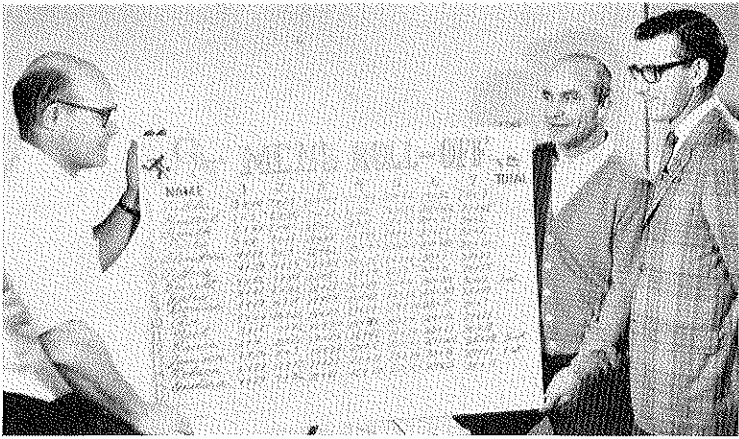
It was paid to you through retirement benefits, life insurance, hospital and medical insurance, social security benefits for you and your family, Federal unemployment compensation, State workmen's compensation, and many other "fringe" benefits which are included in the paycheck, such as shift differential, premium pay, vacation, holidays, etc.

We repeat, last year the average cost of providing you these "extras" was \$2,512.35 — \$1.21 per hour — around \$48 per week or \$209 per month.

Fringe benefits paid for by GAT in 1969 totaled \$3,379,079 — nearly three and a half million dollars to the employes. You might say, "Fine, but how do I benefit?" Here is a breakdown of where the \$3,379,079 was spent and how much on the average was paid to each employe:

- GAT paid directly to the employes \$767,601 last year for vacations and leisure time activities. Average per employe \$570.71.
- \$664,168 was paid to the employes' account for the retirement plan GAT provides its employes. Average per employe \$493.81.
- GAT paid \$523,759 to the Federal government for unemployment compensation and social security; and to the State government for workmen's compensation. Average per employe \$389.41.
- Holidays, sick leave, jury duty, etc., amounted to \$752,220. Average per employe \$559.27.
- Payment of premiums for the employes' hospital, surgical, major medical, and life insurance was \$468,758. Average per employe \$348.52.
- \$202,591 was paid or granted to the employes for premium pay, educational assistance, shift differential, medical services, safety shoes, etc. Average per employe \$150.63.

So what does this mean to you??? Add it up — it means an extra \$2500, but more important, it means because you are a Goodyear employe you receive benefits (paid for by the Company) to make life a little better and more pleasant for you and your family.



## GAT Company Champs

(Continued from Page 2)

with a score of 3001. Members are Ray Jamison, Jim Bluebaum, Dale Wickline, Bob Roe, and Al Nelson. The Goodyear Make-Ups team came in third with a score of 2966. Team members are Roy Noel, Ray Winkler, Paul Yinger, Bob Nance and Elmo Flinders.

### Singles and Doubles

Competition was close in both the doubles and singles. Eileen Ward and Andy Clausing emerged as champions in their singles event. Marge Ondera teamed with Judy Ray to capture first place in the women's doubles while Ray Winkler and Bob Nance took the top spot in the men's division.

Close competition was the name of the game in the women's singles tournament with only a single pin separating winner Eileen Ward with a 560 from runner-up Charlotte Yates. Close behind scoring 553 were Rita Dobbins and Norma Latham who tied for third place honors.

The men's singles champion, An-

dy Clausing, rolled a 667 to win by 18 pins over runner-up Elmo Flinders. Woody Green's 639 won third place honors.

Doubles, although not quite as close as singles, could hardly be called a runaway. Marge Ondera and Judy Ray scored 1158 to win first place and edged out the second place team of Gladys Gearhart and Kitty Schucker with an 1154. Third place was captured by JoAnne McGhee and Nancy Wickline finishing with an 1135 score. In the men's doubles the team of Ray Winkler and Bob Nance scored 1265 and proved to be the class of the tournament even though the second place team of Frank Tremel and Ralph Wilcoxon 1247 and third place winners Bob Gillespie and Bob Roe 1240 might not agree.

### All Events

All events champions are selected by totaling the handicap scores rolled in the team, doubles, and singles tournaments. This year's women's division winners are Charlotte Yates, Marty Gilbert and Eileen Ward. Art Clary, Jerry Komlos and Harold Everett took the first three places in the men's division.

First and second place winners in all tournaments will receive trophies for their excellent performances. The first three place winners in each event will receive invitations to the annual Banquet of Champions.



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**CHAMPIONS** — Nancy Wickline and Al Nelson were hard pressed to out-roll GAT's best bowlers in company championship competition. Capturing top honors in the tournament were: Top (l to r) Wilma Redden (D-760) third place; Nancy Wickline, company champion; JoAnne McGhee third place and Dottie Brown (r) runner-up. Bottom - Al Nelson (D-732), company champion; Ray Jamison (D-858) third place and runner-up Carl Yates (D-514).

## In Memoriam



A. H. Wernecke

Arthur H. Wernecke, superintendent of Uranium Control and Data Processing, passed away March 16 in Pike County Hospital. Art joined Goodyear in mid 1942. He was one of the original complement assigned by GT&R to Goodyear Atomic Corporation in 1952. He was a member of the Pike County Chamber of Commerce, a member of the Executive Committee of the Institute of Nuclear Materials Management, and a member of the Waverly Service Club. He is survived by his wife Miriam and one daughter, Mrs. Lee Schier of Warren, Ohio, and eight grandchildren.

Mr. John B. Bussard passed away March 6 in Pike County Hospital. John was an electrician in D-711. He joined GAT in March 1954 and has been on leave of absence since January of this year. He is survived by a brother who lives in Dayton.

## "IQ" Answers

1. One hour
2. Yes.
3. He's living.
4. One
5. March.
6. All of them.
7. One hour.
8. White.
9. Half way.
10. 50c and 5c.
11. Nine
12. Playing different people
13. It's her sister.
14. None.
15. No. He's dead.

## How's Your "IQ"

Care to test your intelligence? Then match wits with the "aptitude test" below. There's no time limit, but it shouldn't take over 10 minutes. Score: 12 correct—genius; 7 correct—normal; 4 correct—below par. The answers are listed below. But don't peek!

1. If you went to bed at 8:00 at night, and set the alarm to get up at 9:00 in the morning, how many hours of sleep would this permit you to have?

2. Do they have a 4th of July in England?

3. Why can't a man living in Winston-Salem, N. C., be buried west of the Mississippi?

4. How many birthdays does the average man have?

5. If you had one match and entered a room in which there was a kerosene lamp, an oil burner, and a wood-burning stove, which would you light first?

6. Some months have 30 days, some have 31 days. How many of them have 28 days?

7. If a doctor gave you 3 pills and ordered you to take one every half hour, how long would they last you?

8. A man builds a house with four sides to it, and it is rectangular in shape. Each side has a Southern exposure. A big bear comes wandering by. What color is the bear?

9. How far can a dog run into the woods?

10. I have in my hand two coins that total 55c in value. One is not a nickel. What are the coins?

11. A farmer had 17 sheep. All but 9 died. How many did he have left?

12. Two men are playing checkers. They played five games, and each man wins the same number of games. How is this possible?

13. A woman gives a beggar 50c. The woman is the beggar's sister, but the beggar is not the woman's brother. How come?

14. How many animals of each species did Moses take aboard the ark with him.

15. Is it legal in Illinois for a man to marry his widow's sister?

## In Sympathy

Mr. Cecil W. Chaney, died on March 4 at Holzer Medical Center. He was the father of Donald E. Chaney (D-551).

Mr. Edgar Lemaster, died on March 5 in Portsmouth. He was the father of Don E. Lemaster (D-561).

## Newlyweds

Ray R. Echard (D-424) and Ann Dunkle were married February 2 at St. Paul's Church in Chillicothe. The Echards are residing at 134 Columbia Drive in Waverly.

Miss Priscilla Pickens, daughter of Fred Pickens D-220, was married to Roger Hammond on February 27 at First Presbyterian Church, Chillicothe, Ohio. At the present time the Hammonds are residing at 423 W. Main Street in Chillicothe.

## New Arrivals

Mr. & Mrs. William J. Lemmon, Jr. (D-858), daughter, Monique Noel.

Mr. & Mrs. Edward J. Pollard (D-724), daughter, Norma Jean.

Mr. & Mrs. Glenn A. Shultz (D-722), son, Robert Karl.

### Return Requested

Goodyear Atomic Corporation  
P. O. Box 628  
Piketon, Ohio 45661

## CLASSIFIEDS

### FOR SALE

Golf clubs and bag, irons 2 thru 8 and putter. "Wilson" Woods 1-2-3 and covers. Good Condition. \$50 Phone Chillicothe 775-3359.

1969 Pontiac GTO, 4 speed, Vinyl Top, Buckets, Chrome Wheels. \$2700. Phone Waverly 947-2041.

PIKETON, OHIO  
BULK RATE  
U. S. Postage  
PAID  
Permit No. 11

## It's Spring Again!

GAT GOLFERS — it won't be long til tee off time for the GAT leagues. Plans are in the making to organize leagues in Jackson, Chillicothe, Waverly, Portsmouth Little Scioto, and Portsmouth Elks. If you are interested in being among the many employees enjoying this summer sport, then get in contact with one of the league officers or with recreation.

IF THERE IS ENOUGH INTEREST a series of beginner and intermediate golf lessons will be offered in the Spring. Those interested should contact recreation.