

The WINGFOOT CLAN

Goodyear Atomic Corporation

The Goodyear Tire & Rubber Company

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Charles Tabor
General Manager



Russell DeYoung
Chairman of the Board



Charles J. Pilliod, Jr.
President



Charles R. Milone
*Vice President of Research
& General Products Development*

A Christmas Message

Life styles, people and attitudes may change, but the spirit of Christmas never changes. And the heart of the Christmas spirit is hope — hope that nations and men may resolve their differences, hope that everlasting peace and goodwill will become a reality.

As the holiday season approaches, we are reminded of our achievements and our many blessings. We also look ahead to 1973 and the challenges it offers. It is a time when we must resolve to be equal to those challenges and fulfill the promises of a new year.

Your efforts and contributions during 1972 are greatly appreciated. We ask for your continued assistance and loyal support in the year ahead.

May you and your family be blessed with a joyous holiday and may you enjoy peace, good health and happiness throughout the new year.

Editorial Comment

Nominations for awards — selections of people — judging, evaluating — all this goes into the choosing of one person who typifies "The Goodyear Spirit."

The Goodyear Spirit

What is the Goodyear Spirit? It's an attitude on and off the job; it's willingness to do a little extra; it's teamwork and cooperation with fellow employes; it's counseling our youth, helping in fund drives, serving on civic committees, lending a hand in church functions; joining in community affairs; it's willingness to serve your fellowman.

What is the Goodyear Spirit? It is doing the best job you can, making the best product possible. It's loyalty, devotion, cooperation, enthusiasm and fairness with your fellow employes all rolled into one.

What is the Goodyear Spirit? It is not a measurable quantity, yet it is there — there to be seen by everyone. It's the intangible item that makes Goodyear and its employes outstanding in the industrial world.

G T & R Executives Observe Challenging Future Ahead

As Goodyear moves toward a record sales mark in 1972 it is committed to improved and expanded facilities to meet the growing demand for radial tires, according to the company's two top executives.

Chairman Russel DeYoung and President Charles J. Pilliod, Jr., spoke recently at an Automotive Products Division sales conference in Akron.

"Our policy is whatever it takes, whatever we have to do will be done to take care of our customers," DeYoung said. "It doesn't matter if he buys a million tires or one tire; we'll take care of him."

The company's chief executive observed that it took Goodyear 53 years to reach the billion dollar mark in annual sales, 13 more years to attain two billion and five additional years to reach three billion.

"By the end of this year," he said, "we should be at the \$4 billion sales level. Reaching the next level will take a lot of skill, know-how and hard work on the part of the entire organization."

Taking note of increasing world auto and truck registration trends, DeYoung forecast a boost in passenger tire sales from 422 million units this year to 600 million by 1980 with 40 per cent of the market in the United States. He said truck tire sales should go from 90 million units this year to 123 million units in the same time span, with one third in the United States.

"Add to that all the other automobile products involved, such as fan belts, foam and hose, and the opportunities for Goodyear and for you become even more impressive."

Long range forecasts project that the chemical, rubber and plastics industries, of which Goodyear is a key part, have the greatest growth potential of any industries through 1985, DeYoung said.

But he observed that the business community must perform in the face of obstacles which include heightened government regulations, new contracts to be negotiated with labor

and the unsettled atmosphere of a national election year.

Meanwhile, he said, the company is going ahead with plans for the future.

"In the five-year period from 1972 through 1976, we estimate that expenditures of \$1.5 billion world-wide will be needed to support our growth and facilities programs of modernization and replacement."

After reviewing the growth of the radial-ply tire market in Great Britain, Pilliod drew comparisons with the U. S. market. In a five-year period, he said, the market for radial tires in England grew from 8 to 10 per cent of the total to more than 50 per cent.

"Now, seven years later, it stands at a strong 65 per cent."

Goodyear, he said, is planning for expansion of its radial-ply tire manufacturing capacity in anticipation of the growing domestic market.

"With the exception of Michelin," he pointed out, "Goodyear is the largest producer of radial tires in the world, with more than 100,000 units per day capacity.

"Our experience will enable us to assume and hold first place in the United States. Tests conducted by our development department indicate that our Steelgard radial tire is second to none on a worldwide basis, and far in front of domestic competition."

Goodyear will not compromise its reputation for quality to achieve cost reduction or a higher rate of output, the company president promised.

Coryell Named Area Winner Of Goodyear "Spirit" Award

"Max E. Coryell is a Goodyear employe who exemplifies all of those qualities which are indicative of Goodyear Spirit . . . outstanding achievement in his job and exceptional loyalty to Goodyear; devotion to his family and church; unselfish dedication to community and public life."

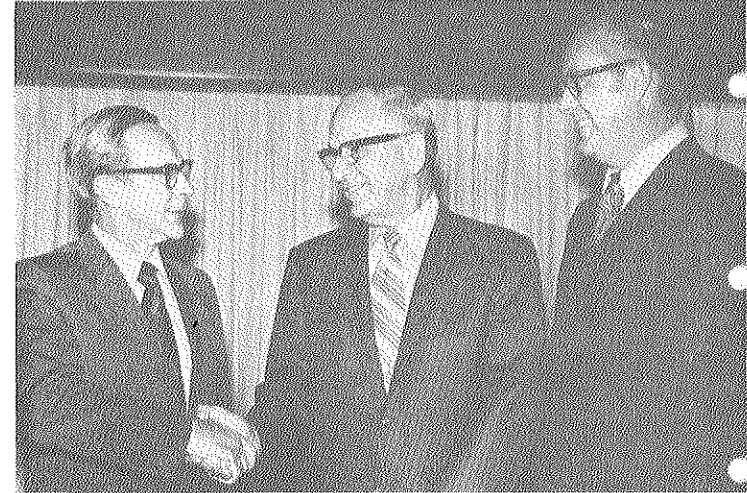
Those were the comments of C. R. Milone, vice president, research and general products development, upon presenting the Area Goodyear Spirit Award to Max Coryell.

Milone continued, "On or off the job, Max Coryell 'sells' Goodyear. His fine contributions at work and his dedicated service to the community should be the standard for all Goodyear employes. By word of mouth or by his actions, Max Coryell not only 'Protects Our Good Name' - he enhances it."

The Goodyear Spirit announcement came as part of a supervisory seminar honoring GAT's 20th Anniversary. Speaking on behalf of GT&R Chairman Russell DeYoung, Milone congratulated all Goodyear Atomic employes for their fine performance, for a job well done and the excellent working relationship maintained between GAT and AEC. Milone noted this excellent relationship is borne out by the fact that Goodyear and AEC are currently negotiating a five-year contract extension which would run through June 30, 1978.

Milone expressed concern about GAT's recent rash of unfortunate lost-time injuries. He reminded those present that they had a long standing tradition to uphold and urged GAT employes to work hard "to get back on the track."

Coryell is GAT's first winner in Goodyear's expanded Spirit Award Program. In addition to the honor of being named Research and General Products Development Area Winner, he will receive a \$100 cash award. His selection has been forwarded to Akron as Research and General Products Development's nomination in world-wide Goodyear Spirit Award competition. Coryell's qualifications in be-



SPIRIT AWARD WINNER Max Coryell is congratulated by C. R. Milone, vice president of research and general products, and General Manager, C. D. Tabor for being named area winner of the Goodyear Spirit Award. Max is GAT's first winner of the expanded Spirit Awards program designed to choose the Goodyear employe who exemplifies all those qualities which are indicative of "Goodyear Spirit". In being named Research and General Products Development area winner, Max will receive \$100 and a distinctive memento depicting the honor. His selection will be forwarded to Akron for consideration in Goodyear's world-wide Spirit Award competition.

ing selected as the employe who exemplifies the Goodyear spirit are many. His loyalty and achievements in Goodyear for thirty years are reflected in his progression from patrolman at GT&R-Akron to special assistant to the general manager. At GT&R, Max was employed in many facets of the company including plant protection, synthetic plant, and supervisor — tire curing operations. At GAT, Max has served in a variety of functions as supervisor — cascade operations; plant shift superintendent's office, and as special assistant to the general manager.

As assistant to the general manager Max was charged with the responsibilities of Cost Reduction Program, Emergency Planning Staff, emer-

gency manual and other special studies. Off the job, Coryell's many accomplishments have merited the respect of his community. He has served in various public offices in Portsmouth and is currently mayor of that city.

His willingness to serve the community is evident having served on the Chamber of Commerce Board of Directors, the Advisory Board of Development, Industry and Growth in the Portsmouth Area, and countless other activities associated with Portsmouth Area development.

In fraternal life, Coryell is a member of Portsmouth Elks and numerous Masonic bodies. For eight years he has served as chairman of Shriners' Crippled Children's Committee of Scioto County. The Coryells are active members of the Franklin Avenue Methodist Church.

Heartiest congratulations go to Max Coryell — his selection could not have been a more popular one.

Christmas Dance Set

The Christmas spirit will get in full swing Saturday, December 2, with the Portsmouth Women's Club holding their annual Christmas time Poinsettia Ball.

The dance will be held at the Portsmouth American Legion Hall from 9:30 p. m. to 12:30 a. m. with the Dave Hopkins Band from Columbus supplying the music. Also on the agenda will be door prizes and drawing prizes???????

Tickets are \$6.00 per couple and may be purchased from any Women's Club member or from Recreation. As always, all proceeds from the Women's Club function will go to local charities.

The committee members heading up the gala affair are: Mrs. James Shoemaker, chairman; Mrs. Louis Donini, co-chairman; Mrs. Max Coryell, decoration chairman; Mrs. Harry Gowdy, decoration co-chairman; Mrs. Babbie Noel, special prizes chairman; Mrs. Ralph Ward, special prizes co-chairman; Mrs. Ora Tussey, door prizes; Mrs. Neville Trimble, food chairman; Mrs. Guy Parks, publicity, and Mrs. John Mercer, ticket chairman.

Dividend Declared

Goodyear directors have declared a regular quarterly common stock dividend of 22.1 cents a share, payable Dec. 15 to shareholders of record Nov. 22.

We Need Your Help

Be Alert — Follow Directions

Normally traffic flow around plantsite is smooth and routine but occasionally things occur to change that routine. This is particularly true of our X-100 parking lot exit ramp at 4:30 P.M. The patrolman directing traffic at shift change time occasionally must depart from the routine traffic pattern. It is important that drivers approaching the exit ramp be alert and follow the patrolman's directions.

Please, for safety's sake, do not question the patrolman's judgment. He has only your safety and the smooth, orderly flow of traffic in mind.

If there is no patrolman on duty, follow directions as outlined in the employe safety letter entitled "Traffic Flow Pattern on Ramp".

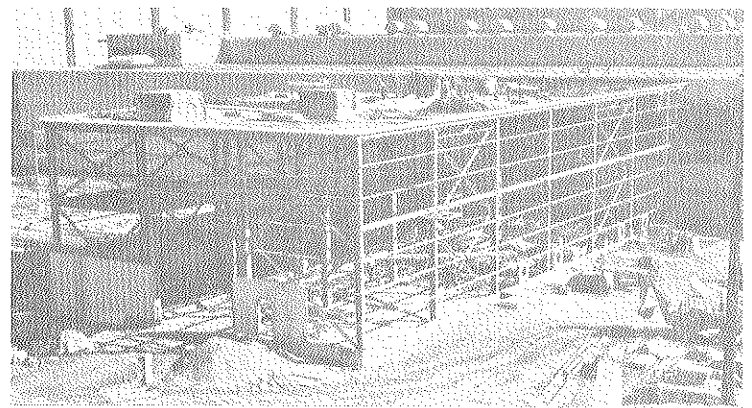
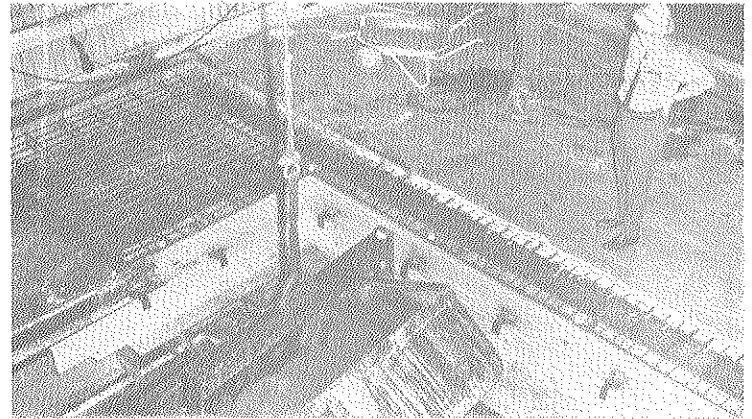
... position yourself in the proper lane to go north or south. The center lane on the ramp is for northbound traffic; the south or right lane is for use of southbound traffic. By positioning yourself in the proper lane at the approaches to the ramp, there should never be occasion to change lanes on the ramp."

If approaching from the north, make a continuous right turn and stay in right lane to the traffic light. Turn right and keep to right completely around north area. If your approach is from the south, make a left turn into lane immediately south of the island. Yield to north bound traffic. Enter right lane and proceed to traffic light. Turn right and keep to right completely around north area.

Remember — the best way to avoid traffic problems is — **BE ALERT** — and **FOLLOW DIRECTIONS**.



SMOOTH AND SAFE traffic flow is the main interest of Sam Murray and other GAT patrolmen. So, when leaving the main parking lot, play it smart — and safe, by paying attention to the patrolman on duty.



PLANT MODIFICATIONS UNDERWAY. Evidence of the gigantic Cascade Improvement Program is beginning to unfold around plantsite. Pictured above are two modifications of plant facilities currently in progress. At top, project engineer Fred Irwin inspects one of several crane hatchways being enlarged to permit entrance of larger uprated production equipment. Pictured at bottom is the \$1.5 million building extension being added to the X-700 cleaning building. The new addition will be used to prepare production equipment for installation in process. CIP plans also call for building additions on X-710 Technical Services (Lab); X-720 Maintenance and Stores, and internal modifications in X-705 Decontamination Building.

Medical Insurance Changes Reviewed

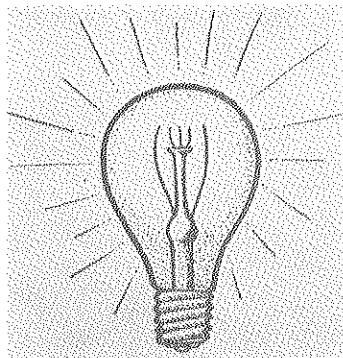
Significant improvements were made during 1972 in the areas of basic and major medical insurance for all employes and retirees. These changes were previously communicated. However, coupled with these improvements were a few items which some may not have been made aware of. This notice is to assure that all employes and retirees are informed of these.

Continuation of basic and major medical coverages for unmarried dependent children who are physically or mentally incapable of self-support can be provided beyond the limiting age under both the hourly and salaried plans if certification is furnished to the Insurance office, Cashiers Department within 31 days after the date on which coverage would otherwise have been terminated.

As a part of the change in the coordination of benefits sections of the hourly and salaried coverages, credit is being taken in claim calculations for payments made under Parts A and B of the U. S. Government Medicare program. Starting in 1973 the major medical deductible will be \$100 for those retirees and/or dependents enrolled under Part B of the Medicare program and \$200 for those not enrolled under Part B.

All basic and major medical coverages, hourly and salaried, for active employes and retirees are now with the Aetna Life Insurance Company.

If there are questions concerning any of the above, contact the Insurance office, Cashiers Department. New booklets and certificates are being prepared by the carrier and will be distributed as soon as they are available. These will cover in greater detail all provisions of the coverages as they now exist.



COST "IDEA MONTH November resulted in the submission of over 80 new cost reduction "Ideas. Remember, just because "IDEA MONTH is over doesn't mean you should quit having them.

Milk Bank For Infants Established By GAT Wives

Volunteer work by wives of GAT employes is filling a needed service for sick infants in Southern Ohio. The need — a supply of natural mother's milk for babies unable to tolerate cow's milk or artificial substitutes, who lack natural antibodies, have intestinal disorders or illnesses, or who were born prematurely.

The Portsmouth Area Milk Bank is the brain child of Laura Taylor, wife of Jim Taylor (D-351), and Mona Roberson, wife of Danny Roberson (D-301). Their volunteer work is part of a unique, charitable service to provide human milk for babies who need it.

Working with the Portsmouth Area Mothers' Club, Laura and Mona contact nursing mothers in the area. If a mother agrees to donate, she is issued a supply of sterilized bottles. Sterile technique is used and the milk is frozen immediately. It is picked up on a regular basis by one of several volunteer drivers and delivered to the Taylor home for storage. (Susan Trimble, wife of Neville Trimble, D-761, is one of the volunteer drivers. The collection system is one of the reaches from Scioto County south to Vanceburg, Kentucky, and north to Waverly. Eight mothers are now contributing to the bank.

The milk is stored in the Taylor's freezer until dispersed to parents. Currently some 400 ounces is on hand ready to be used. As soon as funds can be raised for a freezer, plans call for the milk to be stored at one of the local hospitals.

Obtaining milk from the Portsmouth Area Milk Bank is relatively easy. The bank will dispense milk upon approval from the baby's doctor and a signed release from the parents. Best of all — at no charge to the parents. Mother's Milk, like blood, is costly when purchased from commercial banks. Costs can run from



STERILIZING BOTTLES is only one of many steps in the unique and voluntary service performed by Mrs. Dan Roberson (l) and Mrs. Jim Taylor. These GAT wives, along with other volunteers, have established a Milk Bank to collect, store, and furnish milk needs for local babies.

\$3,000 to \$5,000 per year per infant.

These Goodyear wives are to be congratulated for their unique volunteer project. Through their efforts, a much needed service is being provided for the parents and infants of Southern Ohio.

Safety "Pays Off"

Watch This Space In The
January Clan

It Could Be Worth
\$\$\$ To You.

Credit Union News

Article I of the Code of Regulations outlines the purposes of the Credit Union. Prime among these purposes are the promoting of thrift and the providing of credit for provident and productive purposes. Many members are misusing the Credit Union by withdrawing all but the minimum amount of share dollars as soon as they are posted each month. This makes extra work in the Credit Union by necessity to post the money to the account, then write a withdrawal ticket or check and post the withdrawal from the account. Another prevalent misuse is the requesting of checks to pay monthly bills.

Effective January 1, 1973, checks will NOT be written for share withdrawals under \$100.00. If you have monthly bills that you pay by check, it is recommended that you establish your own checking account in your local bank.

Did you know that your Credit Union carries life insurance on each member with shares in his account? Each member who deposits \$5.00 or more in his account prior to his 55th birthday has a like amount of life insurance, up to a maximum of \$2,000.00. After age 55, deposits are covered on a declining scale, thus: deposits up to \$2,000.00 between 55 and 60 — 75%; deposits up to \$2,000.00 between 60 and 65 — 50%; deposits up to \$2,000.00 between 65 and 70 — 25%; and no insurance on deposits made after age 70. Also, did you know that you can have accounts in your wife's and children's (living at home) names with the same insurance privileges? If you have any questions concerning these, or any other benefits of your Credit Union, stop by the office and get them cleared up.

CLASSIFIEDS

FOR RENT

House in Estates in Waverly. \$85 per month plus \$75 damage deposit. Phone Waverly 947-4298.

WANTED

Old trophies — to be presented as awards to institution patients. Bring to Recreation Office.

FOR SALE

Six-room bungalow; Rosemount area. Finished paneled attic; basement; 220 wiring in garage; heat in garage. Phone Portsmouth 353-8885. Immediate occupancy.

Lots for sale on S.R. 551, Lake White. Phone Waverly 947-4400.

1955 Chevrolet. Excellent condition, bad body; \$70 — White Zig Zag sewing machine, walnut cabinet; about five years old; \$50. Phone Waverly 947-4298.

1965 Chevrolet Impala SS; 327 cubic inch 4 speed tachometer; runs very good; best offer. Phone Friendship 858-4323.

1971 Ford Galaxie 500; 2 door hardtop; vinyl roof, factory air, disc brakes and optional engine. Extra clean and low mileage; \$2575. Phone Waverly 947-2236.

1970 Ranger XLT Ford Pickup — ½ ton with Seals cap; vinyl top, excellent condition. Phone Franklin Furnace 574-6280.

Two Ford 15-inch wheels with 3.45 x 15 snow tires (could be treaded). Should fit any full size Ford 65-68. Phone Chillicothe 775-0420.

The WINGFOOT CLAN
GOODYEAR ATOMIC CORPORATION
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Christmas Records To Be Sold

For the twelfth consecutive year, Goodyear is issuing a Christmas album. Entitled "Christmas Is . . .", the 1972 album will be available soon through Recreation or Goodyear stores and dealers throughout the nation. Eight-track stereo tapes will also be available through Goodyear dealers.

Artists who are performing on this year's album and their selections are:

The Hillside Singers, "Christmas Is . . ."; Jo Stafford, "Winter Wonderland"; Frank Sinatra, "White Christmas"; Vikki Carr, "What Child Is This?"; Judy Garland, "Have Yourself A Merry Little Christmas"; Tony Bennett, "Santa Claus Is Comin' To Town"; Barbra Streisand, "The Christmas Song".

Bing Crosby, "It's Beginning To Look A Lot Like Christmas"; Andy Williams, "O Holy Night"; The Mills Brothers, "Jingle Bells"; Doris Day, "I'll Be Home For Christmas"; Patti Page, "Silver Bells"; The Carpenters, "Merry Christmas Darling"; and Julie Andrews, "Silent Night, Holy Night."

Management Conference Scheduled December 2

"Preparing for Tomorrow's Challenge" is the theme of the 14th Annual Portsmouth Area Management Conference. The conference, scheduled December 2, at the Portsmouth High School, will feature four outstanding speakers.

Included on the program are Dr. P. R. Alexander, Marshall University, speaking on the topic "Why Two When One Will Do?"; Mr. J. M. Demovich, Wright Patterson AFB on "Imageneering"; Mrs. Florence Murray, Michigan City, Indiana, on "Goals, Attainable But Tough"; and Dr. Ralph Dent, University of Toronto, speaking on "Operant Management."

Cost for the conference remains at \$7.00. As in the past, to encourage participation, the Company and the Foreman's Club will share in the cost of registration. The Company

will pay \$1.00 for all employees signing up and the Foreman's Club will also add \$2.00 for the first fifty club members who sign.

Representing Goodyear Atomic on the various conference committees are: James Shoemaker, general vice chairman; Henry McClelland, program chairman; Ed Harnett, program committee; Jack Webb, program and reception committee; and John Gedeon, program and reception committee.

Those interested in attending may make registration by contacting Jack Webb, extension 2680.



HOBOS OR CHAMPIONS? The hobos you see are really a few of the 135 GAT champions enjoying their recent Sports Recognition Hobo Party at the Portsmouth American Legion. Company Champions (top left) with general manager C. D. Tabor are Mike Beltasso, Bill Bloss, Bill Levier, Phyllis Bowling, Barbara Nelson, and Gordon Johnson. (top center) At times the

square dancing took on the order of a Chinese fire drill as the "dancers" obviously had lots of fun. (top right) Grand Marchers led by Andy Clausing are (l to r) Bob Casey, Barbara Cantwell, Ray McNaughton and Mary Lee Tabor (followed by) Jack Lange, Gertrude Fuller, Don Gilmore and Barbara Johnson. (bottom left) Bob Overly and Bob Holland enjoy servings of

delicious "railroad steak" and cornbread; watching the festivities are "bums" Harry Gowdy and Andy Clausing. (bottom center) Charlotte Yates presents prizes to hobo contest winners: Gus Peltrey, Harry Gowdy, Nancy Lange and Carl Yates; Announcing Miss GAT Hobo for 1973 — Mary Sue DeLong. (bottom right) First prize for the "bunniest" couple went to Jim and Elaine Whitt.

APPROVED FOR RELEASE BY:
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