

The WINGFOOT CLAN

Goodyear Atomic Corporation

The Goodyear Tire & Rubber Company

Volume 20

Pikeeton, Ohio, April, 1973

Number 4

\$69,000 "Pot-O-Gold" Found By Cost Conscious Employees

Think \$\$\$\$ was the theme of a recent luncheon held in the cafeteria dining room. The occasion was the fourth annual Cost Reduction Luncheon to honor the 56 who had cost reduction "I"deas implemented in 1972. For the fourth consecutive year the cost reduction "I"dea program was successful. In 1972 the program recorded \$69,000 in savings, bringing the four-year "I"dea program total to some \$369,000.

General Manager C. D. Tabor and Charles Keller, AEC Oak Ridge Operations, were on hand to greet the 56 "I"deators. Both Tabor and Keller congratulated those present and expressed their appreciation on behalf of GAT and the AEC for their excellent work.

Tabor noted that the Cost Reduction "I"dea Program has had some amazing results since it was originated some four years ago. Hundreds of unique and original ideas have been submitted. Once implemented, those "I"deas improved our operating efficiency and resulted in savings worth many thousands of dollars. Tabor congratulated those present and thanked them for their fine effort.

Speaking to the group, Keller noted cost savings "I"deas originating at GAT or any AEC facility do

not end there. The ideas are publicized for consideration and application by the other AEC facilities. Keller remarked, "This means your dollar savings "I"dea when applied throughout the AEC complex could amount to huge savings for the AEC and the taxpayer."

George Zoellner, supervisor of administrative services, is responsible for coordinating the Cost "I"dea Program. Following the luncheon Zoellner commented on the importance of and excellent results achieved by the "I"dea program. He pointed out that to be recognized, a cost reduction "I"dea must be significant enough to be implemented, reported to the AEC and result in a savings of \$25 or more.

Zoellner noted that 1972 had the largest number of ideas submitted

in the program's four-year history. The 56 "I"deas implemented in 1972 averaged \$1,200 per idea, and thirty-eight employees had "I"deas implemented for the first time.

The luncheon was concluded by presentation of tie tacs to the 38 employees who had their first "I"dea implemented in 1972. The eighteen employees who had ideas implemented before and had attended prior luncheons were introduced. All 56 "I"deators were presented money clips in token of appreciation for their excellent work.

Graduate Pictures

Graduating sons and daughters of GAT employees will be featured in the June issue of the Wingfoot Clan.

Employees are requested to submit a pocket-size photo of the senior. Accompanying the photo should be the student's name, school, parent or parents working at GAT and the department where the parent works.

Pictures must be submitted to the Wingfoot Clan office no later than May 7.

Selling more goods doesn't necessarily mean earning more per sales dollar. Goodyear's total sales were higher in 1972 than in 1971, but its expenses and costs went up. So its profit margin remained at 4.7 cents per dollar, the same as the year before.

Even then, the profit doesn't gather dust in a vault. The company must spend millions of it every year to build new plants, modernize and expand older ones, and provide jobs.

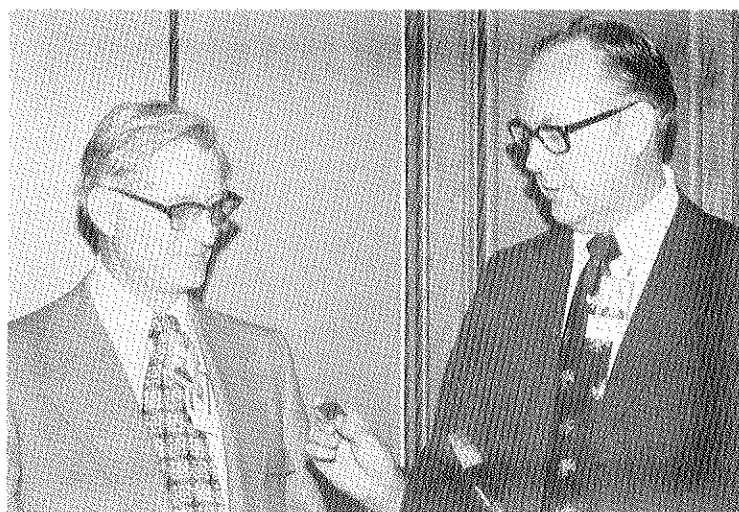
That took 3.1 cents out of the 4.7 cents profit earned on each sales dollar.

But even that wasn't enough to pay for the \$307-million Goodyear spent last year for more plants and equipment. The company had to borrow another \$180-million.

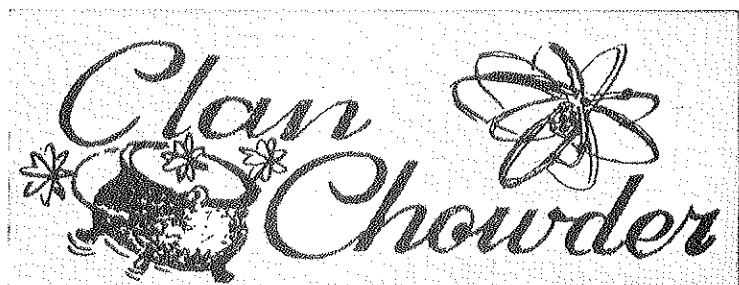
The 1.6 cents remaining out of the original 4.7 cents profit per dollar was paid to Goodyear shareholders as a return on their investment.

That payment to shareholders, by the way, represents only 2.8 per cent of their investment, based on the closing price of Goodyear stock on

(Continued on Page 2)



HONORARY MEMBERSHIP in GAT's Cost Reduction "I"dea club was presented to AEC's Director of Uranium Enrichment Division, Charles Keller, by General Manager Charles Tabor. The occasion was the fourth annual cost reduction luncheon at which Keller and Tabor congratulated the fifty-six employees who submitted significant cost reduction "I"deas in 1972.



An Unsafety Message

(Editor's Note) Recent increase in lost-time and serious accidents should leave every GAT employe thinking safety. The following thoughts are those of Gerry Althouse, manager of plant engineering and maintenance.

Will everyone who wants to have an accident please stand up?

Will everyone who wants to contribute to the occurrence of an accident please stand up?

Will everyone who wants to witness an accident please stand up?

Not one person stood up.

Why is it then that accidents happen so frequently when nobody wants them to happen and it is within our power to prevent them?

One of the currently prevalent reasons is a reluctance to point out to a co-worker that he or she is working in an unsafe environment or manner. You don't want to risk hurting his or her feelings, or having your own feelings hurt, by suggesting the presence of unsafety. Try to imagine how you would feel if you failed to mention the unsafety you so clearly recognized and if the accident you could have prevented did happen! An accident which results in serious injury carries life-long penalties: a limb once lost is gone forever, and you can never forget the incident. The risk of injured feelings seems like a very small price to pay — they generally heal quickly.

All that is needed for an accident to happen is for one good man to do nothing. Think about it.



THESE ARE YOUR MOST IMPORTANT TOOLS!!!

Caress them, protect them, treat them right — they are the only ones you will ever get. Maintenance Mechanic Joe Henson (above) and other GAT employees on page 3 are fully aware of the importance of proper hand safety.

Would You Settle For 10c On The Dollar? GT&R Will!

How much does Goodyear make on each dollar's worth of goods it sells?

Most Americans believe companies make 28 cents on each dollar of sales according to a recent survey by Opinion Research Corporation.

Many of the people thought a profit of 28 cents was reasonable, but most felt 10 cents would be enough.

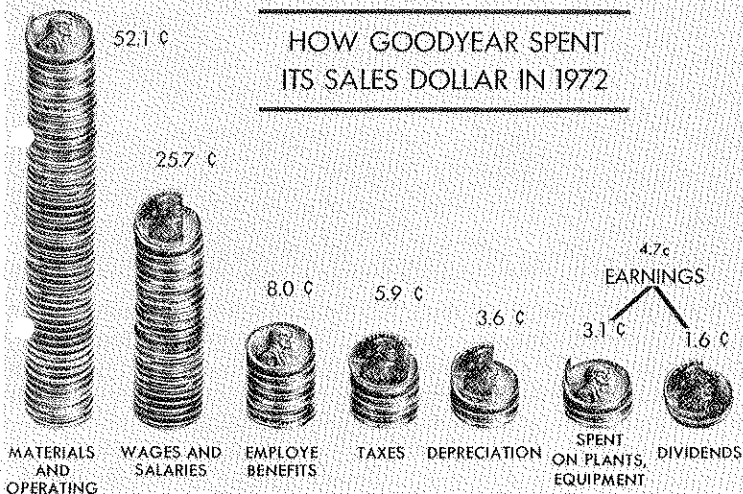
Goodyear would settle for 10 cents. It actually made less than half of that last year — 4.7 cents profit on each sales dollar, the same percentage of profit the company made in 1963.

You'd think the world's largest rubber company could do better than that.

But making a 4.7 per cent profit from sales is fairly typical of all American business. And even that is quite a struggle.

Goodyear hasn't done better than 4.7 cents since 1969, and its profit was even lower in 1970 when a strike cut it to 4 cents.

HOW GOODYEAR SPENT ITS SALES DOLLAR IN 1972



The WINGFOOT CLAN

GOODYEAR ATOMIC CORPORATION
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An Editorial

Good Enough?

"Good enough" — an attitude too often accepted these days in our schools, in our government, and in industry — has resulted in lack of pride and a scarcity of quality workmanship.

Some say the mediocre is becoming the rule; the average, acceptable; and "good enough," the standard.

But quality work still demands the best in a person. The man who succeeds in today's world must be dissatisfied with just "good enough."

Recognizing the need for excellence, for constant improvement — being dissatisfied with anything but the best — is the key to the success of our quality assurance program.

Strive for perfection and quality work. Those who do won't have to learn the hard way that ultimate failure is the result of just "good enough" work.

"GOOD ENOUGH" IS SIMPLY NOT GOOD ENOUGH.



Goodyear Women's Clubs in Jackson and Portsmouth recently selected officers to head up the year's activities. Jackson Women's Club (top) 1 to r President, Mrs. John Lombardo (Aerospace); Vice-President, Mrs. Carl Crawford; Treasurer, Mrs. Alvie Hale; and Secretary, Mrs. Bill Beardsley (Aerospace). Portsmouth Women's Club (1 to r) Secretary, Mrs. Bill Beaumont; Treasurer Mrs. Len Savage; President, Mrs. Harry Gowdy; and Vice-President, Mrs. Neb Trimble.



NEW "T'DEA CLUB MEMBERS — Thirty-six cost conscious employes were recently indoctrinated into GAT's exclusive Cost "T'dea Club. To be a club member, an employe must submit a cost reduction "T'dea and have it initiated. New members installed at the recent cost reduction luncheon were: (kneeling 1 to r) Bob Horner (D-722), Jim Armstrong (D-551), Don Reeves (D-724), John Bullard (D-724), Art Breech (D-724), Ed Bibbey (D-812), Eugene Schoolcraft (D-722), Jim Moore (D-724), George Henneman (D-735). (Standing 1 to r) Gerald Sleighter

(D-711), Wayne Cook (D-561), Mike Scales (D-222), Bob Tufts (D-552), Billy Clark (D-522), Ray Fankell (D-722), Dave Manley (D-761), Arbie Porter (D-722), Gene Newman (D-852), Jack Beebe (D-732), Glenn Shultz (D-722), Leonard Ramey (D-512), Ray Meenach (D-735), Lou Dixon (D-712), Dick Chemas (D-712), Ben Fenton (D-761), Dick Watt (D-735), Jim Arthur (D-731), Rod Mocherman (D-120), Gerry Johnson (D-711), Jim Hickey (D-731), Ralph Poetker (D-731), Ray Pritchett (D-735). All new club members were presented with tie tacs and money cly

4.7 Per Cent On The Dollar

(Continued from page 1)

Dec. 31, 1972. That's less than they could have earned by putting their money in a bank.

Starting with sales of \$4,071,522,501 plus other income for a total of \$4,095,912,318, here's how Goodyear spent its sales dollar in 1972:

MATERIALS & OPERATING — These costs of \$2,134,985,287 took less of the sales dollar — 52.1 cents — in 1972 (see chart) than the 52.5-cent share in 1971.

Materials include supplies, as well as raw materials used in Goodyear products, and operating expenses cover such items as freight, rent, utilities, advertising and interest on borrowed money.

WAGES & SALARIES — This portion, \$1,052,200,268, was actual pay for time worked. It was the largest year-to-year increase of any category as a share of the sales dollar.

EMPLOYEE BENEFITS — The

total of \$327,404,458 covers pensions, life insurance, hospitalization, and Social Security, and includes pay amounting to \$118,132,102 for vacations, holidays, and other time not worked.

TAXES — Paid to federal, state, local and foreign governments in income and property taxes, excluding Social Security and excise taxes, this figure was \$212,129,600.

DEPRECIATION — This amount, \$146,033,942, represents the cost of replacing machinery and equipment as it wears out.

DIVIDENDS — The smallest part of the sales dollar, dividends totaling \$63,940,726 were paid to Goodyear's shareholders out of profits.

RETAINED — This part, \$129,218,037, is spent by the company on new and more efficient machinery and on modernizing and expanding plants and building new ones.

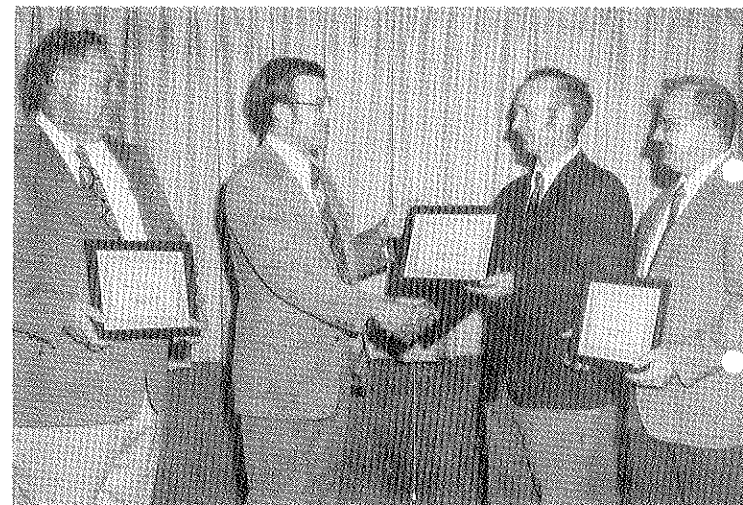
Four Take Retirement

Four veteran employes began looking forward to new interests following their retirement March 31. Jim Cooke, Albert Lee, Dan Stalnaker and Paul Plummer have one thing in common — all joined GAT in 1954. Paul Plummer just managed to celebrate his 19th anniversary on March 29 before reaching mandatory retirement age. Paul was a foreman in our janitor service. Dan Stalnaker, Jim Cooke and Albert Lee took advantage of the early retirement provision. Dan was a patrolman in our security force; Jim worked as an electrician in D-741 since joining GAT in November 1954. Albert came to GAT in September 1954. He was a mechanic in D-7?

Contract Negotiations To Begin

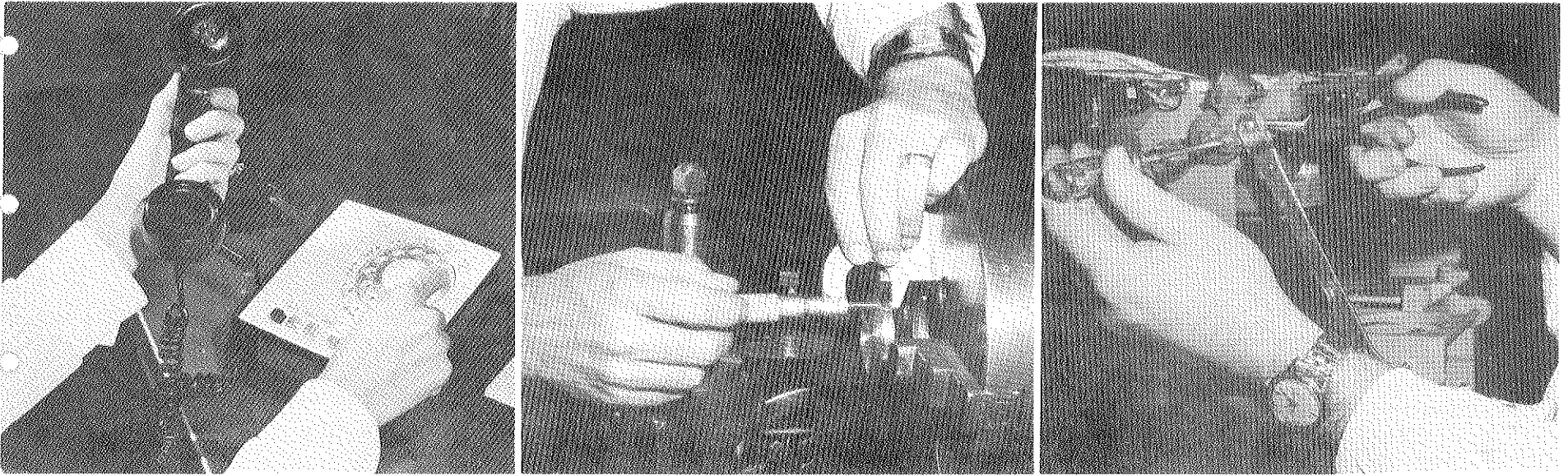
Negotiations between Goodyear Atomic Corporation and the Oil, Chemical and Atomic Workers Local 3-689 are scheduled to begin April 16th.

Company and Union negotiators will seek to reach a second-year agreement of a three-year contract. Items open for negotiation are an across-the-board wage increase and considerations for a holiday and shift differential.



SUCCESSFUL SUPERVISOR. Gerry Althouse, manager of plant engineering and maintenance, presents certificates to the first three foremen to complete the new home study course "The Successful Supervisor." Receiving congratulations and certificates are (1 to r) Paul Cravens, Vincent Price, and Ralph Stewart. The basic management course is designed to aid recently named supervisors in the development of leadership, responsibility and motivation. Sixteen employes are currently enrolled in the fifteen-lesson home study course.

Buy U.S.
 Savings Bonds



Hands to dial phones, hands to run lathes, hands to repair instruments — tools of their trade to secretary Betty Powell, machinist Charles McNelley (center) and instrument man Dick Gibson.

Your Hands Are Valuable Tools - - - Take Care of Them

What are the most valuable tools that you as a GAT employe can own? Put one arm behind your back — now tie your shoes, button your dress, light a cigarette, sharpen a pencil. You know the answer — the most valuable tools for you and all employes are your hands.

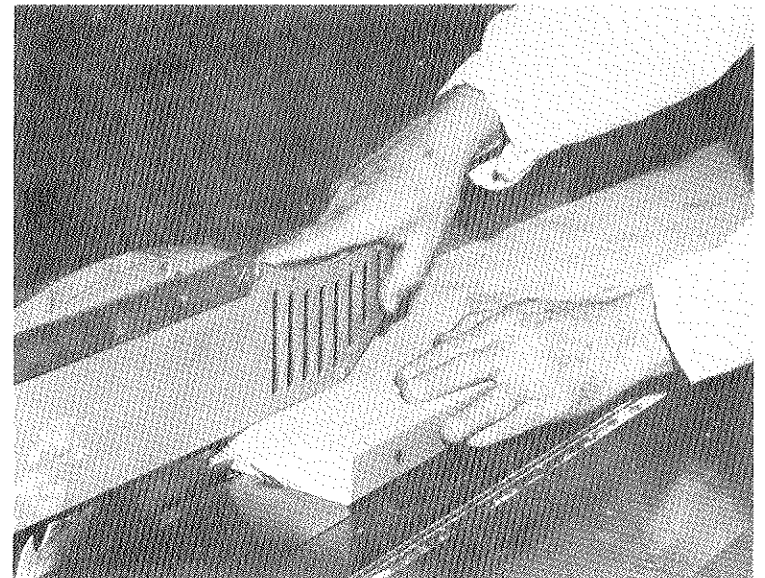
Ironically, nationwide and at GAT, the hands are the one part of the body abused the most. In the last six months of 1972, GAT had 287 reported injuries. Thirty-six percent or 103 of these injuries were to the hands or fingers. Three of our last five serious or disabling injuries were to the hands. Just how vital hands are to your livelihood is demonstrated by the fact that accident insurance companies value the loss of one hand at half the value of the loss of life, and amputation of both hands is compensated the same as the death of an employe.

It is easy to see why hands are our most valuable working tools. They turn valves, run a drill press, operate a lathe, write, weld, operate major equipment, type, file, lift, hold, grab, and countless other jobs. Goodyear Atomic is a well-tooled plant; in many cases the most modern equipment is furnished for your job. But, without hands our employes would find it almost impossible to work.

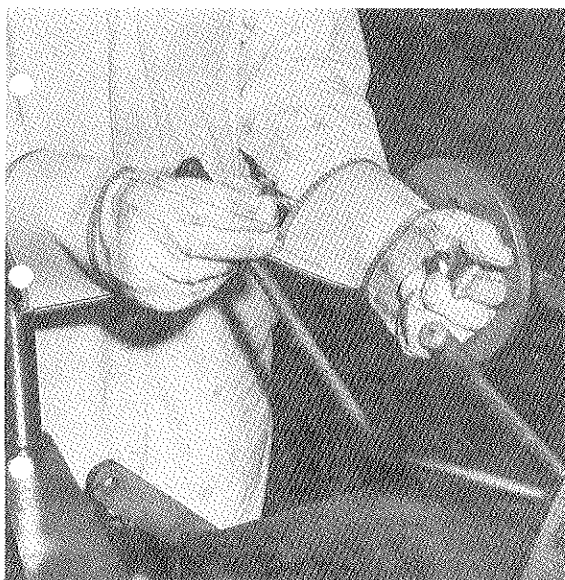
Your hands are the tools necessary for your livelihood — take care of them today so that you can work with them tomorrow.



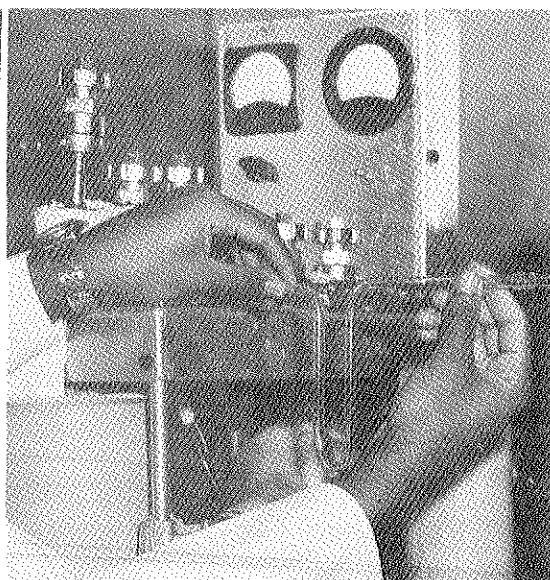
The delicate hands of library assistant Diana Ryan perform a multitude of functions.



A mental lapse or unsafe act could have serious consequences to carpenter Homer Yates.



Welder Ray Meenach is the first to know safe hands must be properly protected.



Hands of laboratory technician Richard Grant require skill and dexterity to perform delicate work.

Here Are Some "Handy" Tips

1. Wear proper type gloves for jobs where gloves are required.
2. Do not use gloves when working with rotating equipment.
3. Use proper tools or devices.
4. Do not place hands or fingers in hazardous positions.
5. Grasp objects properly.
6. Inspect for hazards.
7. Be attentive to the job at hand.
8. Report to hospital or fire station (off shift) for first aid.

Brown, Justice—Bowling Winners

Some figure filbert estimated an average bowler rolls the ball sixteen times per game. If the figure is correct, 26,488 balls were rolled in 1973 championship tournament games before Bill Justice (D-375) and Dottie Brown (wife of Jim Brown, D-761) were declared 1973 company bowling champions.

Bill and Dottie became eligible for the championship roll-off by qualifying as one of GAT's top 15 men and women bowlers in the team, doubles and singles tourneys. Both continued to display championship form by scoring the most Petersen Points in the seven-game championship roll-off.

Justice won his title by taking 13 of a possible 14 points from his opponents. His 182 average brought his total to 37 + 28 points. Company runner-up, Elmo Flinders, carried the tournament's highest average of 183 but fell 2 Petersen Points short of victory by not defeating 2 of 14 opponents. Elmo tallied 35 + 43 Petersen Points.

The women's roll-off was a classic. Dottie Brown's 173 average was the highest for the women and just

enough for a slim eight-pin victory over runner-up Edith Dewey (D-375). Dottie tallied 33 and 48 Petersen Points to Edith's 33 and 40. Both defeated 10 of 14 opponents. Third place in the women's championship was captured by Charlotte Yates (D-201). Bernie Bowers (D-113) took third in the men's championship event.

Team

The team, doubles and singles tournaments saw a number of close finishes. The Jackson Mix-ups took first place in the women's team event with a 2295. Members of the Jackson team are Maxine Gillespie, Lou Burtrand, Edie Juhasz and Nancy Wickline.

Runners-up in the women's team tourney were the Waverly Stir-ups. Team members are Roberta Maple, Glenda Benner, Penny Nichols and Anna Shackle.

The men's team tourney title was won by Chillicothe's Pike Electric. The Chillicothe team's 3028 was only 25 pins higher than the Jackson Five runner-up team. Team members on the Chillicothe Pike Electric are Al Talda (D-712), Bill

Lemmon (D-858), Ralph Nolfi (D-761), Clark Robinson (D-761), and Bob Schillinger (D-711). The Jackson Five team members are John McGee (D-720), Al Stone (D-801), Joe Henson (D-732), Paul Forsythe (D-541), and Jim Bluebaum (D-732).

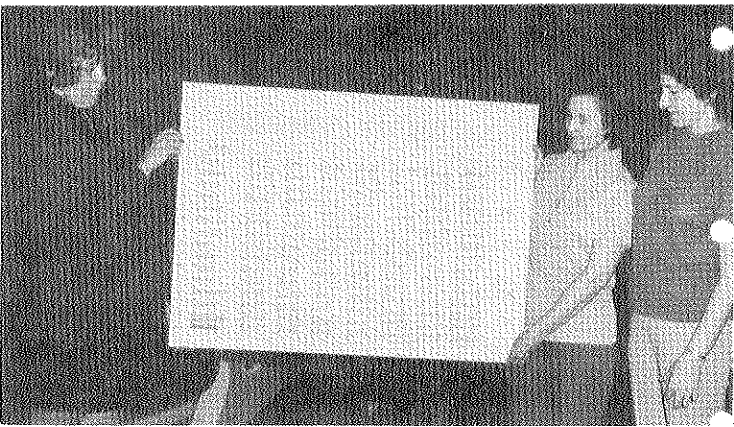
Doubles

In women's doubles, Phyllis Lallow (D-110) and Kay Hardman rolled an 1175 to take the honors. Faye Thompson (D-210) and Barbara Cooper (D-851) took second with 1157. The men's doubles tourney results saw Charles Tabor (D-101) and Jim Bluebaum (D-732) roll a 1239 to defeat Bill Justice (D-375) and Harley Cantwell (D-375) by a scant seven pins.

Singles

Only four pins separated singles tourney winner Carolyn Bragdon (D-513) from runner-up Arrie Stahler. Carolyn had a 643. The men's singles saw Curtis Stewart (D-532) roll into first place with a 688. Andy Ondera (D-851) came in second with a 668.

The completion of tournament activities is not the end for GAT bowlers. Leagues in Portsmouth, Waverly, Jackson and Chillicothe are rapidly approaching the end of their second half and a possible roll-off to determine the league winners.



PROUD CHAMPIONS — It took nine qualifying games and a seven game roll-off to single out GAT's 1973 Company Bowling Champions. At top, Champion Bill Justice (D-375) poses with company runner-up Elmo Flinders (D-732) and third place winner Bernie Bowers (D-113). Below, women's champion Dottie Brown (wife of Jim Brown, D-761) checks the roll-off board with runner-up Edith Dewey (D-375) and third place winner Charlotte Yates (D-201).

SAFETY PUZZLER

Count the letters in your FIRST NAME. SUBTRACT four if the number is six or more. ADD three if the number of letters is less than six. The results is your KEY number. Look up the letters appearing under your key number and you will get an important message.

3 6 2 7 8 4 6 7 5 9 8 6 5 7 6 8 2 9
T B P T L A E H T S O S A I T N L A

4 7 3 8 6 9 5 9 8 6 2 5 7 9 5 8 9 6
L N H G W F K E C A A E K T C H Y Y

8 4 9 7 5 7 3 4 6 7 5 8 2 3 6 7 5 8
A W A T A W I A I I R N Y N S C E C

5 8 7 9 4 2 6 3 8 5 6 7 6 5 8 9 3 9
N E E L Y I T K S O H Y E T S W S A

4 4 6 7 9 8 9 7 8 6 7 7 4 2 5 3 8 7
S B S O Y H S U O A O N E T C A R L

3 6 7 8 2 7 9 4 8 6 5 9 7 4 8 3 6 7
F F Y T S L A A E E H L I L N E W V

8 5 2 9 4 9 3 7 8 5 7 6 4 9 7 5 8 6
L A A L E W T E I N O A R A N C V Y

9 7 4 2 8 3 5 2 9 8 7 5
Y C T F E Y E E S S S E

YOUR MESSAGE: _____

NAME	BADGE	DEPT	DATE

Cut On Dotted Line And MAIL TO SAFETY DEPT. X-100 BLDG.

Credit Union News

If there is a student in your family who is planning to avail himself of a student guaranteed loan for school starting the fall quarter of 1973, now is the time to start the paper work. New regulations now in effect require several months for completion prior to issuance of the loan. Contact your credit union if you have further questions.

Unique

Stores delivery in X-720 Maintenance Shop has the following unique sign hanging for all to see.

"The following items are not in stock and cannot be purchased for any amount. Fingers—Hands — Arms — Toes — Feet — Legs — Eyes (right or left sight of either).

While the hospital workshop will attempt to repair any of the above, if damaged, it cannot however, guarantee the results.

Should science succeed in developing any of these items, you will be advised. You may then take a chance, but pending such notification, wear protective equipment and enjoy the ones you have."



Golfers Get Ready

It takes only a few warm days to start GAT golfers thinking of summer activities.

Leagues are currently being organized and plans are being made for the year's activities. Included in plans for the year are tournaments, league outings, playdays and company championships.

Golfers interested in participating in a GAT league may sign up by contacting a league officer or recreation.

If there is sufficient interest, recreation will conduct a series of beginner-intermediate golf lessons.

Instructions will be given outdoors in mid-April, weather permitting. Employees interested should contact recreation for further details.

CLASSIFIEDS

FOR SALE

1 8 h.p. Wheelhorse Riding Tractor with 32" mower. \$200. Phone Portsmouth 858-2157.

1 4½ h.p. Wheelhorse Riding Tractor with 32" mower. \$100. Phone Portsmouth 858-2157.

1969 Opel Kadet Station Wagon Deluxe. Runs good, good condition, will trade for pick-up truck. Phone Lucasville 259-4822.

1970 Chevrolet Impala. Air conditioning. Good condition. 43,000 miles. \$1900. Phone Portsmouth 353-0829.

Wanted to buy. Two bicycles. Phone Waverly 947-2216.

Return Requested

Goodyear Atomic Corporation
P. O. Box 628
Pike-ton, Ohio 45661

PIKETON, OHIO
BULK RATE

U. S. Postage
PAID
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The above Safety Puzzler is the fourth in a series of quizzes sponsored by your Safety Department. To be eligible, simply fill out the puzzle, cut it out, puzzles will be placed in a box; on the first "O" shift workday of each month, three names will be drawn. The first name drawn will entitle that employee to \$10; second — \$5, third — \$2.50.