

# The WINGFOOT CLAN

Goodyear Atomic Corporation

A Subsidiary of  
The Goodyear Tire & Rubber Company

Volume 20

Pike-ton, Ohio, September, 1973

Number 9

## Goodyear Spirit Awards Program Is Announced

The 1973 Goodyear Spirit Awards program will be conducted on the expanded basis inaugurated last year, GT&R Board Chairman Russell DeYoung announced.

"The program makes it possible to recognize many deserving Goodyearites who are making extraordinary contributions to the company and society," DeYoung said.

There is the potential of more than 100 awards at the area and divisional levels, culminating in the E. J. Thomas Award of \$1,000 and a handsome medallion. Area winners receive \$100 and a bronze medallion. Division winners are presented a special design barometer-thermometer plaque and a \$300 cash award.

One major rule change in this year's program concerns retirees. A retiree will be eligible only if he retired on or after Jan. 1, 1973. Previous area, divisional or E. J. Thomas Award winners are not eli-

gible again for five years from the time of their initial recognition.

Deadline for all GAT nominations is Friday, September 14. Nominations should be submitted to divisional chairman by the above date.

Each area within a particular division is eligible for an area Spirit Award winner. Each of these winners becomes a candidate for a top award in his respective division. Each division award winning nominee is added to the roster from which the E. J. Thomas Spirit Award winner is selected.

"The Spirit Awards symbolize those intangible qualities that have characterized members of the Goodyear family since the company's founding in 1898," said DeYoung.

"The Goodyear Spirit isn't a measurable quality, nor can it be defined in exact terms. It boils down to someone who consistently gives the best he or she can at work and

in his or her community."

The guidelines are general. A nominee, for example, may be someone who displays extra enthusiasm toward his or her job, or shows more than average loyalty to Goodyear, or who deals fairly with others even in time of stress, conflict or crisis.

Many of a nominee's contributions might be made outside the company: working with minority groups, youth, the handicapped, or the disadvantaged. Or he or she might be doing important work in their church, in the political field, or with charitable organizations.

(Continued on page 3)



CONGRESSIONAL VISIT — Rep. Craig Hosmer of California, a member of the Joint Committee on Atomic Energy, visited plantsite recently to tour the facilities and be briefed on plant activities. From left are C. A. Keller, Director of Uranium Enrichment Operations Division, AEC-ORO; Congressman Hosmer; C. D. Tabor, GAT General Manager; and M. B. Jobe, President, Goodyear Aerospace Corp.

## Toll Enrichment Revenue Passes Billion Dollar Mark

Revenue from the Atomic Energy Commission's program of uranium enrichment for the nuclear power industry in this country and abroad has passed the billion dollar mark.

The program of "toll" enrichment began January 1, 1969, and is carried out at the Commission's three gaseous diffusion plants in Oak Ridge, Tennessee; Paducah, Kentucky; and Portsmouth, Ohio.

The billion dollar mark was passed in July.

Under the arrangement, privately licensed firms ship uranium feed material, procured from private sources, to an AEC gaseous diffusion plant for enriching on a fee basis. Customers are charged for the services required to enrich the natural uranium — which contains only seven-tenths of one percent of uranium-235 — to the desired percentage of uranium-235, usually between 2 and 3 percent.

The enriched uranium is then shipped to industrial

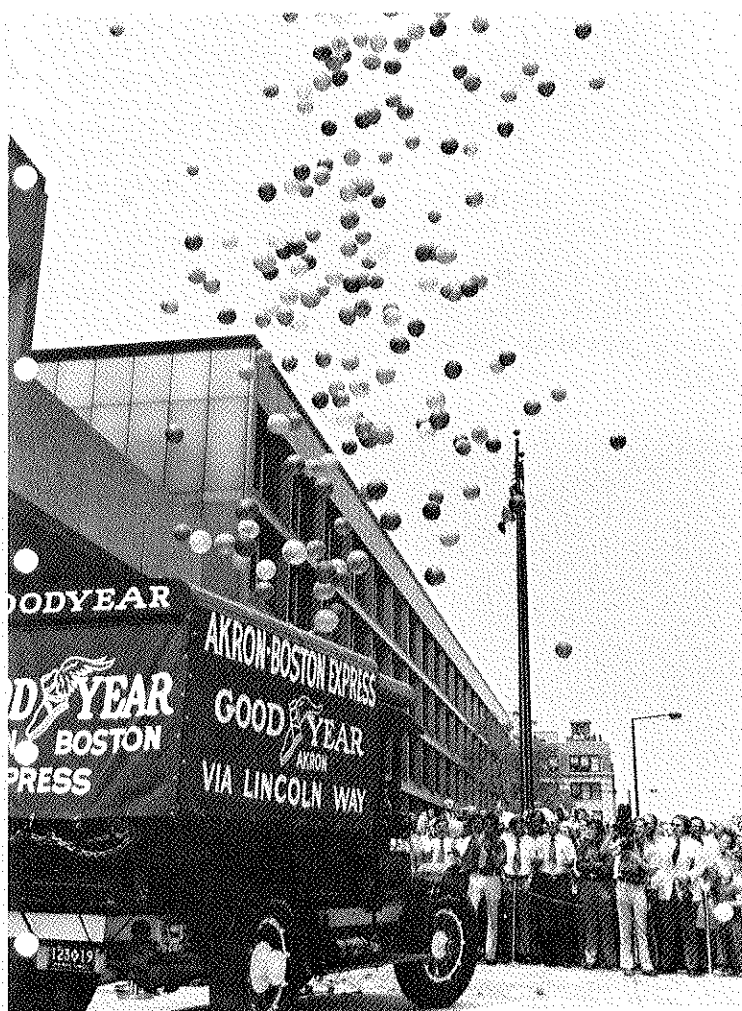
processors for fabrication into fuel elements for nuclear power plants.

Since the toll enrichment program began 4½ years ago, enriching services have been provided for nuclear power plants in 23 states and 10 foreign countries.

Demand for enrichment services is increasing each year. It is estimated that by 1980, sales from the nation's three gaseous diffusion plants will total approximately one billion dollars a year. Projected revenue under long-term uranium enrichment contracts already executed, some of which extend beyond the year 2000, is estimated on the basis of the current charge for enriching service at approximately \$11 billion.

Said General Manager C. D. Tabor of the accomplishment, "We at GAT are pleased to have played a part in the reaching of this new milestone."

GAT's contribution, in terms of enrichment services performed through the period above, amounted to approximately \$365 million.



THIS 1915 PACKARD recreated the Akron to Boston run this summer of the famed Wingfoot Express, the nation's pioneering long-distance truck run. Here the truck gets a gala send-off from corporate headquarters in Akron.

## Wingfoot Express Highlights Goodyear's 75th Anniversary

The Wingfoot Express line that launched the first interstate truck travel 56 years ago rolled again this summer.

Highlighting GT&R's 75th anniversary, the journey by a 1915 Packard truck recreated the Express in the days when it was the nation's pioneering long-distance truck line. Success of the Express convinced a doubting nation of the merits of pneumatic truck tires.

The four-cylinder Packard followed the old Lincoln Highway (U.S. 30) and Boston Post Road (U.S.

1), route of the original Wingfoot Express which was a 1917 Packard. The Express then reached Boston in 19 days after a series of breakdowns, punctured tires, collapsed ridges, and mud.

The 1973 Express was driven by its owner, David T. Myers, 62, and his son, Peter, 31, both of Holt, Mich. It visited a score of towns and cities along its 750-mile route with stopovers of a day or more in Pittsburgh, Philadelphia, New York and Boston.

## GT&R Increases Dividend Rate

The Goodyear board of directors has increased the annual common stock dividend rate from 92 cents per share to \$1.00 per share, an increase of 8 cents.

This increase is within the guidelines set by the President's Committee on Interest and Dividends.

The board declared a third quarter dividend of 25 cents per share, payable Sept. 17 to shareholders of record Aug. 20, compared with the second quarter dividend of 23 cents per share.

# The WINGFOOT CLAN

GOODYEAR ATOMIC CORPORATION

A Subsidiary of THE GOODYEAR TIRE & RUBBER COMPANY  
 ALL RIGHTS RESERVED. PRINTED IN THE U.S.A. (D-711) (33-2) 1

Published monthly in the interest of employes of the  
 Goodyear Atomic Corporation  
 An Equal Opportunity Employer

Industrial Relations Division, Goodyear Atomic Corporation  
 P. O. Box 628, Piketon, Ohio 45661  
 Editor . . . A.L. Williamson Telephone . . . 289-2331

Member — International Association of Business Communicators

## Editorial Comment

### Why Seat Belts?

What is your excuse for not wearing a seat belt? Do any of these sound familiar?

"They're too confining."

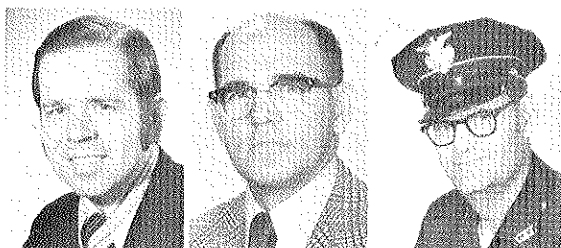
"I don't need one just to drive around town."

"They're too much trouble, and besides, they wrinkle my clothes."

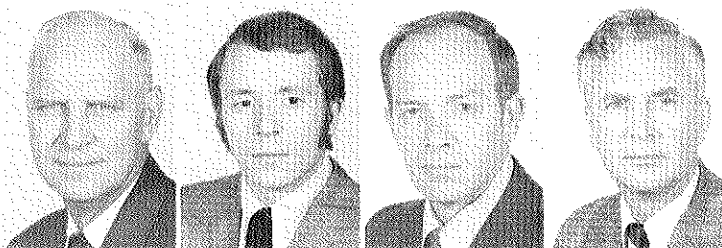
None of these is a valid excuse for failing to protect your life in a car. Crash tests and statistics compiled by experts have proven conclusively that buckled seat belts save lives and reduce injuries but a great number of drivers and passengers continue to ignore their effectiveness.

Prove to yourself that seat belts do work. You may need seat belts only once . . . . . but which once? Buckle up today!

## People On The Move



O'Doherty Vanderpool Jennings



Bradford Stone Welch Lallow

A series of promotions and new assignments in the Production Division dominated organizational changes throughout the plant in August.

Fred Bradford was named general foreman, X-326 and Al Stone was appointed area engineer, X-330. The other Production changes, involving cascade coordination assignments, saw Bill Welch being assigned as acting cascade coordinator, D shift, Frank Lallow being promoted to assistant cascade coordinator, B shift, and John Earner (picture not available) assuming responsibilities for cascade coordination relief and production training.

Changes in other divisions saw Roy O'Doherty advancing to the position of section head — auxiliary facilities in Plant Engineering, Jarvis E. Vanderpool, Jr., being promoted from maintenance mechanic to cascade maintenance foreman and Elva Jennings moving up to sergeant, Police Department.



**CERTIFICATE AWARDS** — Merle W. Hartle, superintendent-electrical and instrument maintenance, congratulates Joseph B. Merrill (D-712) for completing the "Successful Supervisor" course. Others completing the

course and displaying their certificates are (l to r): William R. Gatzell (D-711), and Donald R. Overly (D-712). At extreme left is Gerald F. Johnson (D-711), instructor.

## Suggestions Offered

### Stretching Gasoline Mileage Is Important

Driving by intention instead of instinct can stretch gasoline mileage for America's fuel-conscious motorists, says the head of a group that drives test cars for a living.

"Most motorists tend to think about their driving maneuvers only in terms of immediate need or opportunity," said Fred Bardwell, manager of Goodyear's 7,300-acre tire proving grounds in San Angelo, Tex. "Thus, they have to make quick stops when something comes up ahead of them and gun their engines when the way is clear again."

The net effect is wasted gasoline.

"Getting the most mileage from a gallon of gasoline can depend not only on how a motorist drives but

also how the vehicle is maintained, how the tires are treated and even the type of tires used. Under-inflated tires waste gasoline and some types of tires provide better gas mileage than others," Bardwell says.

He points out that underinflation causes an increase in the rolling resistance of tires, and this forces the engine to use more energy — gasoline. The Goodyear expert says radial ply tires have the lowest rolling resistance of the tire constructions and have the capability of providing the maximum in gasoline mileage.

"The key is planning and anticipation," Bardwell says, "Planning ahead to avoid unnecessary quick stops and starts, highspeed driving and basic preventive maintenance."

Here are some of the best ways of stretching that gasoline dollar:

**MOST ENGINES** run properly on regular gas. Unless the manufacturer specifically calls for premium, stay with regular.

**KEEP THE ENGINE** properly tuned. Annual investments in tune-ups more than pay for themselves over the longer run.

**AUTO AIR CONDITIONERS** can use between 9 and 20 per cent of the fuel. Unless it is absolutely necessary, try rolling down a window instead of turning on the air conditioner.

**WHEN ON TRIPS** try to avoid stations on or near super highways and turnpikes. Such stations generally charge about 10 per cent more for their products and services.

**USE COMMON SENSE** when driving. Try driving at 50 mph instead of 70. You may be surprised at how much longer that one tank of gas will last.

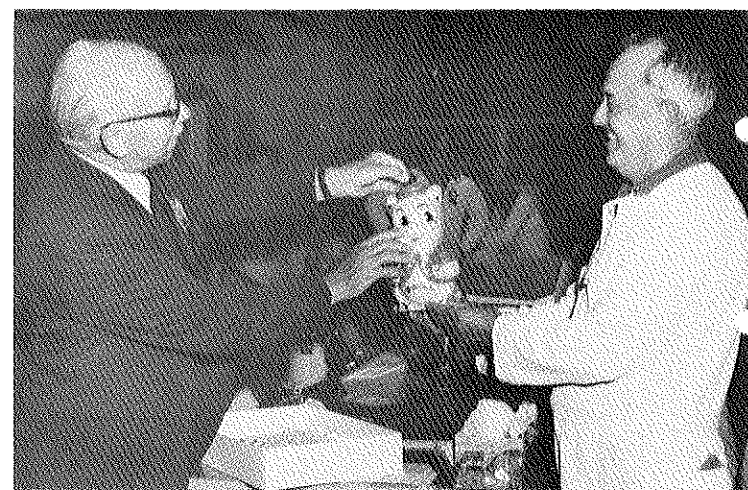
## Square Dance Lessons Given

GAT Swingfooters have announced that beginner square dance lessons will be given in the communities of Chillicothe, Piketon, Portsmouth, Coalton, and Gallipolis, beginning in September. For specific schedule details contact Recreation, X-100, Ext. 2158.

## In Memoriam

Charles E. Browning (D-810) died as a result of an automobile accident on July 28. Charles was a production process operator. He is survived by his wife, Cathy, of Wellston. His father, Samuel, is employed in D-711.

Paul Thompson (D-858) passed away at his home in Portsmouth on August 3. Paul was employed as a chemical operator and is survived by his wife, Dorothy and a son, Charles.



**RETIREMENT** — Albert L. McCracken (Paint Shop) makes donation to his "piggy bank" as coworker Carl Kent looks on. "Mac" retired August 1 under "early retirement" provisions.

Two other recent retirees were Paul M. Humphries (Machine Shop) and Roscoe E. Walker (Sheet Metal Shop). Both retired July 1 under "disability retirement" provisions.

# Goodyear Merit Scholarship Registrations In September

Registration begins in September for Goodyear Merit Scholarships.

Those interested in applying should register with their high school principals and arrange to take a qualifying examination.

Students who will complete high school in 1975 should make arrangements with their high school principals or counselors.

GAT employees who have sons or daughters who are scheduled to graduate in 1975 should discuss these arrangements with their children.

Scholarship candidates must register this month in order to take the Preliminary Scholarship Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) which will be given in October. The test is given only once each year and is made available in public and independent high schools throughout the United States.

The test is used to help determine 1975 scholarship recipients. No

entry blanks are needed: the test serves as automatic application.

Twenty of the four-year scholarships will be awarded. They range from \$1,000 to a maximum of \$3,000 per year — depending upon need — for up to four years or until bachelor's degree requirements are completed, whichever occurs first.

Finalists in the Goodyear Merit Scholarship Program will be announced by February, 1975. All scholarship recipients will be chosen from that group.

The PSAT/NMSQT is a two-hour test of verbal and mathematical abilities important in college work. The results of the exam provide the basis on which the National Merit Scholarship Corporation (NMSC) selects candidates for scholarship consideration.

The fee for the PSAT/NMSQT is \$2.50 per student. The fee is collected by the student's high school and forwarded to Educational Testing

Service (ETS), the agency that handles the development and administration of the exam.

The Goodyear Merit Scholarship Program, established in 1965, is for the sons and daughters of full-time Goodyear or subsidiary company employees who have at least two years of service. The children of retired and deceased company employees also are eligible.

Goodyear Scholarship winners are chosen on the basis of test scores, high school grades and class rank, qualities of leadership and other significant accomplishments.

Questions about the program should be addressed to: Scholarship Program Director, Personnel Department, The Goodyear Tire & Rubber Company, 1144 E. Market Street, Akron, Ohio 44316.

Booklets explaining the program are available from the Public Communication Department, X-100 Building.

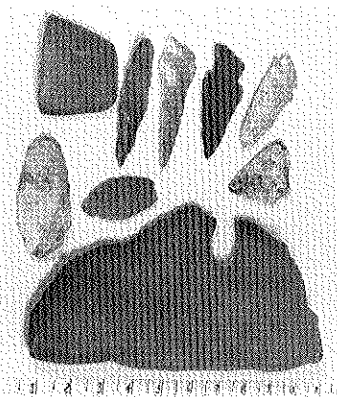
## Goodyear Spirit Awards

(Continued from page 1)

Any Goodyear employee can nominate a fellow Goodyear employee, active or retired (on or after Jan. 1, 1973).

Additional nomination forms for the 1973 Goodyear Spirit Award are available in the Public Communication Department office. More details concerning the Goodyear Spirit Award are available from this office or your divisional representative.

Max E. Coryell was an Area Goodyear Spirit Award winner in 1972 and GAT's first recipient in Goodyear's expanded Spirit Awards Program.



This display has been submitted to the Archaeological Society of Ohio for publication in its magazine. The large article at the bottom is a diagnostic piece. It has no name and will be classified by the Society.

**Reduce Speed  
Conserve Energy**

## Something New!

Have you noticed something new on plantsite?

The "I"dea form dispensers have all been repainted an attention getting orange by the Paint Shop, relettered with the dual meaning phrase "Help Yourself", and now contain a special 8" x 10" holder for messages and pictures.

The new design and color are to make the holders more interesting and inviting. As a part of this "facelifting" program, the location of all 25 dispensers on plantsite was reviewed and some relocations effected in order that every employee can expect to pass near one of these dispensers at least once each day.

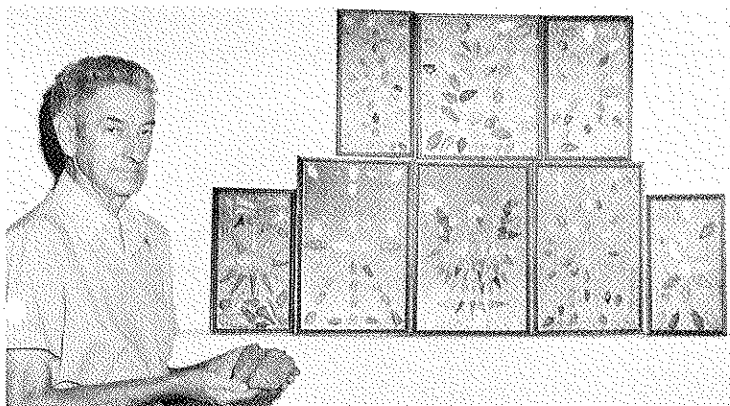
Make a habit of noticing the dispensers and their messages. Better yet, make a habit of picking up a Cost Reduction "I"dea form and using it to submit your latest idea.

## Employee Has Unusual Collection

Ralph Breech (D-426) has gathered an unusual collection of artifacts. An artifact (modern term for "relic") is anything that was made or manufactured by ancient man.

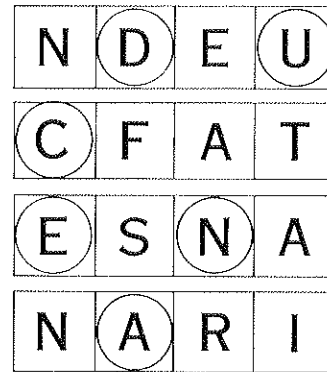
His collection, which he began in 1965, numbers some 4,000 pieces and comes from all parts of Scioto County. Included are spear heads, arrow heads, hammers, spuds, hoes, scrapers, awls, reamers, abraders, and milling stones.

Ralph indicates his artifacts are all surface finds. He credits Elvin Powell (D-426), who accompanies him on most of his field hunts, for assisting in the collection of the items. Ralph belongs to the Archaeological Society of Ohio.



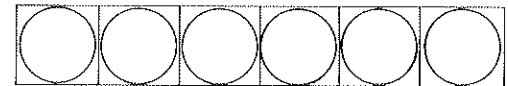
RALPH BREECH displays his unique artifact collection. The artifact he is holding is an archaic stone tomahawk, probably dating from 3000 to 800 B.C.

## Safety Puzzler



UNSCRAMBLE THESE FOUR WORDS ONE LETTER TO EACH SQUARE TO FORM FOUR ORDINARY WORDS.

NOW ARRANGE THE CIRCLED LETTERS TO FORM A WORD WHICH DESCRIBES AN ACT IT'S BETTER NOT TO BE GUILTY OF.



NAME	GRADE NO.	DEPT.	DATE
------	-----------	-------	------

The above Safety Puzzler is the ninth in a series of quizzes sponsored by your Safety Department. To be eligible, simply complete the puzzle, cut it out, and mail to Safety, X-100. Puzzles will be placed in a box; on the first "O" shift workday in October, three names will be drawn. The first drawn will entitle that employee to \$10, second — \$5, third — \$2.50.

## Employee Suggestions Solicited

### New Energy Conservation Measures Are Being Taken

President Nixon in his recent statement on energy said: "One of the most critical problems on America's agenda today is to meet our vital energy needs. America faces a serious energy problem. While we have only six percent of the world's population we consume one-third of the world's energy output."

The President has launched a conservation drive to reduce anticipated personal consumption of energy resources across the nation by five percent over the twelve-month period ending June 30, 1974. The Federal government (including the AEC and its contractors) is to take the lead in this effort by reducing its anticipated consumption by seven per cent during the same period.

In taking steps to achieve the reduction in energy consumption called for, GAT has committed itself to reductions in lighting, air conditioning, heating, and gasoline usage during the next twelve months. This will necessitate studying the lighting, heating, cooling, and fuel use in each building, area, and operation.

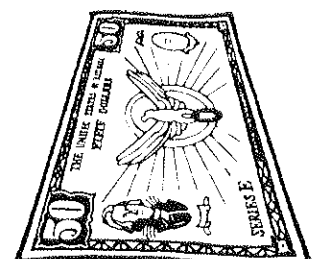
An energy conservation committee has been formed to coordinate energy activities. Harold E. Kelley (D-850) is serving as chairman. Committee members include Henry Steinhauer (D-530), Joe Felder (D-737), Al Williamson (D-232) and Bob Detoski (D-424). The committee is responsible for recommending to management energy saving techniques and for preparing reports that may be required from time to time in carrying out the program.

Energy Chairman Kelley reports that some energy conservation measures have already been taken. These include turning off lights when not in use or needed, and operating air conditioning systems at more conservative settings in some areas.

All employees are asked to practice energy conservation measures in daily activities at work and to offer suggestions for the conservation of energy (electricity, heating, and gasoline). These suggestions may be submitted on Cost Reduction "I"dea forms or directly to supervision.

Said General Manager C. D. Tabor, "The company is giving full support to the President's directive to conserve energy."

## Security blanket.



Take stock in America. Buy U.S. Savings Bonds.



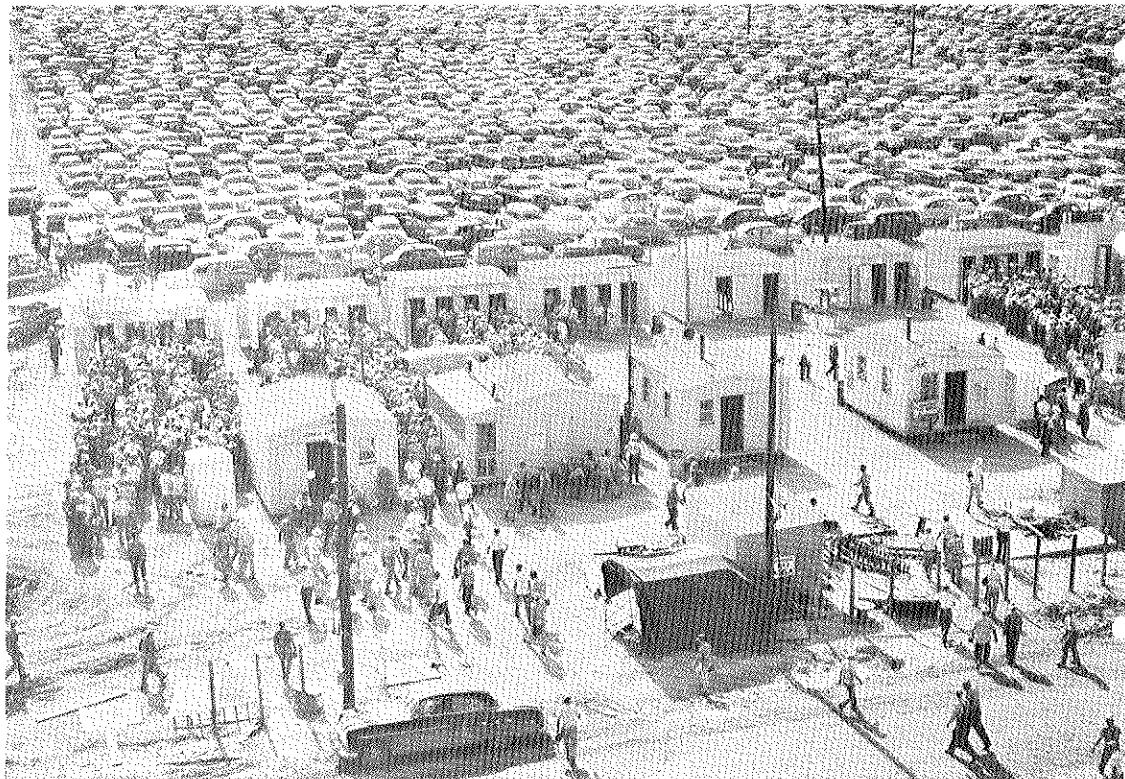
**Johnson Is Repeat Champion**

# Close Scores Highlight Golf Tournament Play

Sixty GAT golfers took part in the 21st Annual Men's Company and Flight Championship Golf Tournament at the Chillicothe Jaycee Golf Course on July 28. When all of the scores were in, Gordon Johnson (D-103) had successfully defended his Company Championship crown with a fine 77 round. It was Johnson's fourth championship title, all accomplished in the last six years. Finishing one stroke behind in Company Championship play were Dick Entler (D-561) and Howard Owens (D-817) with scores of 78. Entler has won the title a total of seven times, most recently in 1971. Play this year was limited to 18 holes instead of 36 as in previous years. Rounding out the top eight contenders for the Company crown were: Bernie Bowers (D-113), Clark Robinson, Jr. (D-761), Bill Bloss (D-712), Irv Smith (D-103), and Bob Holland (D-553).

Keen competition featured Flight Championship play. Clark Robinson, Jr. came home in 83 to capture the 1st Flight Championship. Runners-up for 1st Flight honors were Bill Bloss and Irv Smith, each recording 84's. In 2nd Flight competition, Bernie Bowers was the winner at 83. Paul Bosworth (D-761) and Dave Manley (D-761) finished with 87's. Leo Woodruff (D-812) won the 3rd Flight Championship with an 87, nosing out runner-up Andy Ondera (D-851) who turned in an 88.

The 4th Flight title went to Joe Hale (D-801) who toured the course with a 93. Jim Parker (D-732) was runner-up, trailing Hale by seven.



**LOOKING BACK.** If you think traffic congestion in our parking lots is bad now, just take a look at how it was in July, 1954. Sure makes you appreciate our easily accessible parking areas.

## Fire-Fighting Knowledge Important

Possibly the most terrifying word in the English language is Fire! The steps taken just moments after a fire starts may make the difference between life and death or serious loss of property.

A person may encounter a serious fire no matter where he may be — at work, at home, or at play. The best defense against loss due to fire may well be how much a person knows about the following information.

Three things to do first when fire strikes:

1. Don't panic.
2. Turn in an alarm.

There are three basic classes of fires:

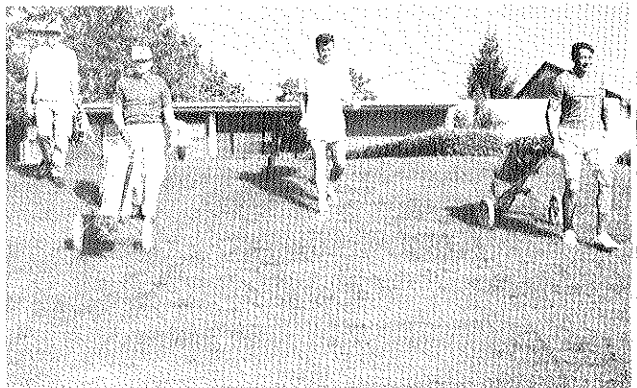
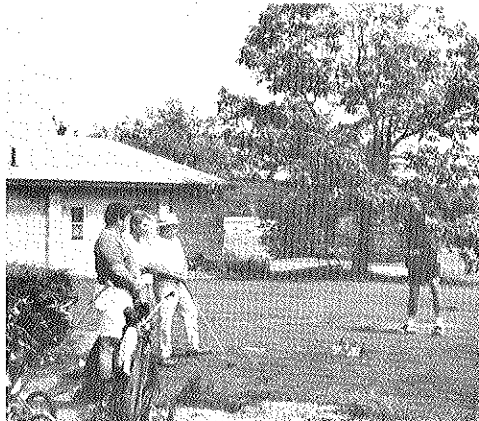
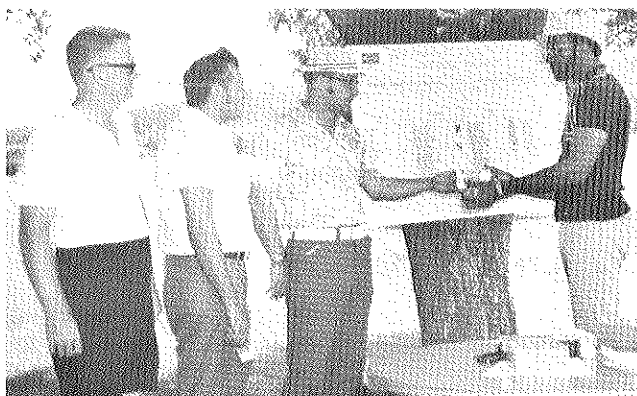
**CLASS A** — Ordinary combustibles: wood, paper, cloth, rubber, rubbish, etc.

**CLASS B** — Flaming liquids: gasoline, solvents, oil, grease, paint, etc.

**CLASS C** — Electrical: motors, control panels, wiring, etc.

The following chart shows what to use on the different classes of fires. It is a good idea to clip this out for future reference.

CLASS OF FIRE	TYPE OF FIRE EXTINGUISHER		
	Water	Carbon Dioxide	Dry Chemical
A	Yes	No	Yes
B	No	Yes	Yes
C	No	Yes	Yes



*Scenes At Annual Golf Tourney*

Return Requested

Goodyear Atomic Corporation  
P. O. Box 628  
Piketon, Ohio 45661

PIKETON, OHIO  
**BULK RATE**  
U. S. Postage  
**PAID**  
Permit No. 11