Goodyear Atomic Corporation

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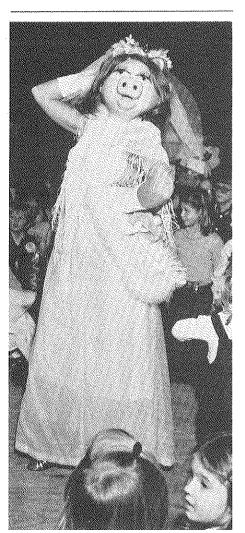
Number 1

Forecasts economic recovery

Pilliod says tire sales to rise due to new consumer confidence

The chairman of The Goodyear Tire & Rubber Company has said that if the downward trend in both inflation and interest rates continues, consumer confidence could be restored by mid-1982 and contribute to an upturn in the U.S. tire and rubber industry.

"Additional stimulation to the economy will occur with the secondstage tax reduction effective in mid-1982 and this consumer incentive also should help provide greater demand in the auto, home and commercial construction industries, on which much of the tire and rubber industry's success depends," said Charles J. Pilliod Jr.



Miss Piggy visits

Jim Henson's Muppet "Miss Piggy" entertained children December 19 at the Goodyear Atomic Employee's Christmas Party. Beckee Tudor, Accounts Payable (D-311), had quite a bit to do with the appearance of Miss Piggy at the party at Wayerly High School, Unlike some previous recessionary periods, Pilliod said, "Business in general has taken the necessary measures to hold inventories to a minimum. This means that as the economy turns around there will be an almost immediate need for more production."

Current sales estimates received from the auto industry for 1982 indicate the market for original equipment auto tires will increase 3 million tires to 39 million tires, Pilliod said. He added that all new cars produced in the U.S. come equipped for the first time with fuel efficient radial tires as standard equipment.

Replacement auto tire sales are expected to rise by 5 million units in 1982 to 130 million tires due to lower oil prices, sufficient supplies of gasoline and an increase in miles driven, Pilliod said. He estimated that miles driven per auto should rise from 9,400 a year in 1981 to 9,600 miles in 1982. Annual mileage driven by all types of vehicles, including cars, trucks and buses, should be up more than 2 percent.

For both renewal and original equipment tire sales in the U.S., the industry total is expected to approach 170 million units in 1982, an increase of 8 million tires. This will represent a level more in line with the tire industry's current production facilities, Pilliod said.

Truck manufacturing, he said, is expected to show gradual improvement during the year, up more than 10 percent to almost 2 million units, which should bring the market for original equipment truck tires toward a more normal level.

Discussing Goodyear, Pilliod said the company's unit sales worldwide in 1981 are above 1980 levels, led by an (Continued on Page 2)



Knoxville Fair Sunsphere is now familiar sight

The Knoxville World's Fair theme structure, 266 feet high, has become a familiar site to the area. The sunsphere and other pavilions which now are under construction are shown in this model. The World's Fair begins May 1 and continues through October 31.



World's Fair to begin May 1

By Neville Trimble

Few things are as exciting as a World's Fair. And the 1982 World's Fair in Knoxville promises to be an especially inspiring event. Major industries, nations and associations from all over the globe will be represented.

A six-month string of truly once-ina-lifetime experiences will include energy expositions, music festivals, rides, cafes and boutiques, celebrity experiences, parades, special events and the World Festival, a series of sporting and entertainment extravaganzas.

The fair will be open every day and evening from May 1 through October 31, 1982.

One-day general admission is \$9.95; for adults 55 and over, \$9.25; for children 4-11, \$8.25; children under four years, free. A two-day ticket is \$15.95. The average family probably will need two days for good coverage.

Season tickets are available. Tickets are available from 606 Ticketron outlets nationwide or from the 1982 World's Fair Ticket Office, P.O. Box 1982, Dept. T, Knoxville, TN 37901.

The 1982 World's Fair promises to be an event too big to miss, and an education for young and old. Make your plans now!

Top Ten aids local families

Through its Christmas Help for Eligible Elderly and Retired (CHEER) Program, the Goodyear Atomic Top 10 Club was able to provide assistance again this year to needy families near the plant.

A total of \$1,000 in gift certificates for food and clothing was distributed to families in four counties.

Individual hardship cases in Ross, Pike, Scioto and Jackson counties were considered for the gifts.

The club again conducted a raffle to raise funds for the CHEER Program.

Tickets were sold for one dollar. Winners' names were drawn at the GAT Christmas party on December 19.

Christmas party on December 19.

Bill Greer (D-731) won a set of four Tiempo tires donated by Pike County Tire. Carl Kilgore (D-753) won a Kerosun heater donated by Foster's True Value, Piketon. A dinner for two courtesy of the Lake White Club went to Everett Grow (D-714). Three wheel alignments, also donated by Pike County Tire, went to Pearl Barch (D-856), Arlie Adams (D-814) and Barbara Harris (D-742).

APPROVED FOR RELEASE BY:

M. M. Barnhardt

Goodyear tire sales expected to increase in 1982

(Continued from Page 1) especially good showing in the huge U.S. tire market. However, he said, "Dollar sales do not fully reflect this improvement because of foreign exchange rate effects on overseas sales. Unit sales from our international operations are not quite up to 1980 levels, and the conversion from foreign currency to dollars compounds the disappointing results from these operations.

"Profits will show the adverse effects of inflationary economies in the U.S. and abroad, intense competition for limited recessionary markets and foreign currency translation losses."

Major factors in Goodyear's 1981 sales and profit will be significantly improved U.S. sales of auto and truck tires, effective capacity realignments, higher production levels, major cost reductions and a sustained drive for innovation and quality, he said.

Looking ahead to 1982, Pilliod said the improving trend in U.S. sales should continue and contributions can be expected from several foreign operations including Mexico and other Latin American countries.

"Other areas of our worldwide operations — particularly Europe — will continue to suffer from the persisting recession," Pilliod said. European governments are showing determination to deal with inflation, high unemployment and depressed markets, but it appears the turnaround will be a slow process, he said.

Pilliod cited several areas in tires and general products expected to help Goodyear's performance in 1982.

A complete line of high performance radial auto tires called Eagles introduced in 1981 is capitalizing on a market that will represent about 12 percent of all replacement auto tires sold in 1982.

The G-167 Unisteel radial truck tire also introduced in 1981 is expected to strengthen the outstanding reputation it already enjoys among truckers as an ultra-long mileage, drive position tire.

The aftermarket for replacement hose and belts has been extremely strong in 1981 and this trend will continue next year as motorists keep their existing autos in service longer, Pilliod said. Industry retail sales of replacement hose and belts are expected to reach \$800 million in 1982.

A new rubber roofing system introduced at mid-year has met with such favorable demand that production already has been doubled, Pilliod said. With an estimated market of \$7.25 billion by 1985, this product is a strong addition to the non-tire line, he said.

At Goodyear's Aerospace subsidiary, Pilliod said that a record number of new orders was received in defense and general contracts during 1981. This high technology group's business should continue to benefit from its involvement in nuclear power, electronics and defense systems.

Pilliod said he expects the Chemical Division's position as a major supplier of polyester resin for plastic beverage bottles to be enhanced by the national distribution of half-liter bottles in 1982, along with the introduction of a green resin for use as citrus and other drink mix containers, which account for 20 percent of the total bottle market.

On the U.S. labor front, Pilliod said that the rubber industry as well as most other major industries will be faced with negotiating multiyear contracts with labor in 1982.

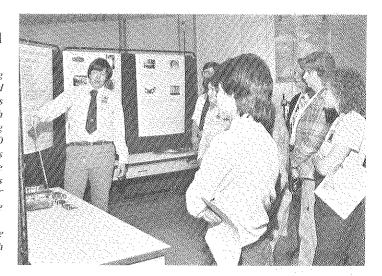
"There is an increasing awareness among bargaining units and management for the need to work closer together, and the growing recognition that true job security can only come from competitive profitable operations," Pilliod said. "Based on these objectives, Goodyear has every expectation that a mutually satisfactory contract can be reached giving full consideration to productivity, competitiveness and job security."

Pilliod views 1982 as a year in which the government's economic recovery program will begin to take hold and improvements in business should become evident.

"The Administration never claimed its approach to a stronger U.S. economy was an instant cure for years of runaway inflation and government overspending," Pilliod said. "Now, we must exercise patience until it is brought back into line." He anticipates the combination of economic programs and a more favorable business climate will improve domestic industrial productivity and the ability to compete abroad in the 1980s.

Lab services are promoted during tours

Dorning Ron (D-523) discussed failure analysis techniques with employees during tours of the X-710 laboratory facilities on December 2. The purpose of the tours was to enable GAT personnel to become more familiar with services which are available through the lab.



Emergency carrier ready for use

Injured personnel who are contaminated with either radiological or chemical substances have the potential for spreading material to medical personnel, ambulances and hospitals. This problem can result in delayed medical assistance for the injured; medical facilities and equipment may be rendered unusable for other patients

until decontamination can be accomplished.

An emergency carrier which has recently been developed to permit rapid medical care for contaminated personnel without risk of spreading has been purchased for potential emergency use by the GAT Medical Department.

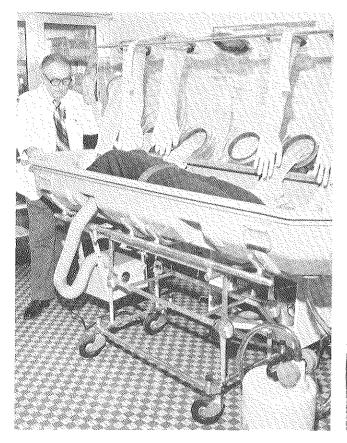
The new carrier permits both rapid care of patients and protection for medical personnel and facilities. A rigid transparent enclosure has entries with special dry box gloves as well as environmentally controlled portals for accessories.

The patient is supplied with new air through a pump and filter system. The power supply is furnished by a self-contained battery or a 110-volt outside source.

The carrier includes a "scoop" stretcher which removes the possibility of spreading contamination during recovery. It is also useful for difficult body pickups.

One of the main advantages of the scoop stretcher, in the performance of the wash down of the patient, is that all contaminated waste passes through the openings of the stretcher to the lower lever of the carrier. It then drains off through the bottom into a vented waste container. A patient can be showered right in the carrier.

The carrier is supported by a special constructed mobile gurney which may be elevated to any necessary position.





Hospital emergency carrier

The new emergency

carrier now available for use in the plant medical facility will provide extensive protection against potential contamination spread in caring for the injured during a possible emergency. Dr. George Spears (far left) explained the use of the carrier with a training mannikin, Staff nurses Judy Bernthold and Barbara Jones demonstrated the mobility of the carrier (left).

Three employees donate 205 units of blood

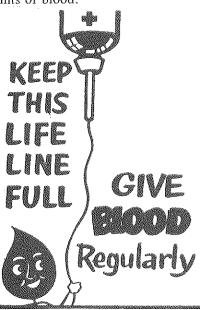
"If you have a desire to help others, giving blood is one way in which you can do it very easily."

Jim Creech, carpenter (D-728), has followed his own advice now since 1952 and has donated a total of 69 units of blood to the American Red Cross.

Charley Knauff, supervisor, Process Technical Services (D-582), has donated 72 units since he first gave in 1945 while serving with the U. S. Navy. "It's a small task for the donor," he said, "but it sure means an awful lot to the receiver."

Don Crisp, Microfilm Production (D-981), said it's "one of the most important things a person can do, even though it takes so little time and effort." Crisp has donated 64 units.

Knauff, Creech and Crisp respectively are the fourth, fifth and sixth highest employee blood donors. The plant's top three donors — Ed Bibbey, Howard Crull and Paul Cravens — were featured in the June 1981 issue of The Wingfoot Clan. The "Top Six" together are responsible for a total cumulative donation of more than 460 units of blood.



Knauff advises prospective first-time donors to "try it. You'll like it!" He is complimentary of the plant's blood program. "The general atmosphere of all who are associated with Bloodmobile visits here is one of appreciation. Nurses don't act like it's a day-to-day thing. They're very sensitive to individuals."

Knauff and Crisp both have required blood and therefore are keenly aware of the benefits of the Red Cross program. They and Creech all have family members and friends who have required blood replacement.

Creech noted that "there's nothing

to giving blood. It's nearly painless. On the average it causes no physical problems, no ill effects."

All three agree that at times they even "feel physically better." Knauff commented that one "certainly won't feel worse" after donating blood.

Crisp noted that a donor definitely should not be afraid of the process or "afraid of being embarassed if there are any minor problems. It's really very easy."

All three donate during Red Cross visits to the plant as well as during Bloodmobile visits to their communities. The minimum allowable time

between donations is 56 days.

None of the three have rare blood types. "But the Red Cross usually doesn't run out of rare types of blood," Crisp commented. "They run out of the more common blood types because of more frequent use."

The next visit of the American Red Cross Bloodmobile to Goodyear Atomic is scheduled for January 25-26-27. All three donors encourage other GAT employees to participate in the program. Creech concluded, "It's really something you can do to help save the life of another — a very meaningful effort."

Record blood donors

Charlie Knauff, Jim Creech and Don Crisp have donated a total of 205 units of blood. These "masters" at the procedures encourage all prospective donors to participate in the upcoming Red Cross Bloodmobile visit to Goodyear Atomic.

Coal and nuclear fuel activity levels are comparable

The radioactivity of nuclear fuel delivered yearly to an operating nuclear power plant is comparable to that of fuel delivered to a coal-fired station of equal size. A typical 1,000 MWe nuclear plant, for example, replaces a portion of its core with fresh fuel every year - about 25 tons of 3%-enriched uranium fuel with a natural activity level of approximately 50 curies. By contrast, a 1000 MWe coal plant would use about 2.79-million tons of fuel annually containing, on the average, naturally occurring radionuclides with an activity level of about 40 curies.

Nuclear power plants provide for savings of needed fossil fuel

In 1980, U.S. nuclear power plants produced about 251-billion kilowatthours of electricity. To generate the same amount of electricity would have required the burning of nearly 125-million tons of coal, or 430-million barrels of oil, or 2.7-trillion cubic feet of natural gas.

the WING FOOT CLAN

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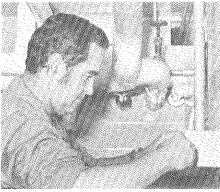
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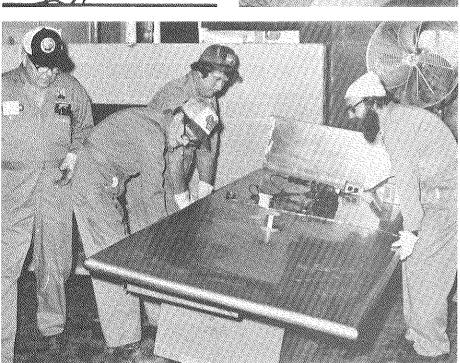
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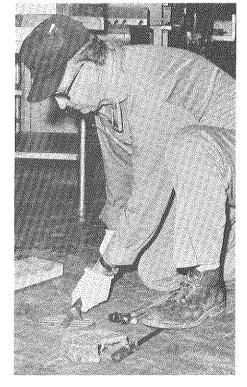
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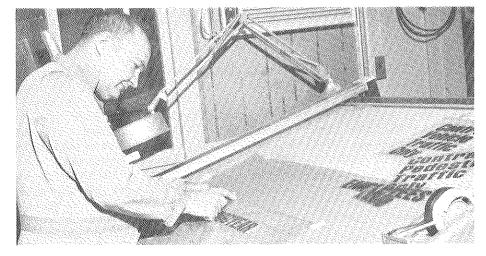




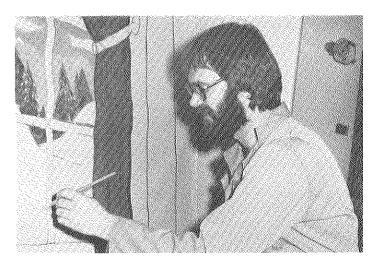


Cafeteria service restored

Full service was restored to the GAT cafeteria in December after renovation of the kitchen floor was completed. Once the Cincinnati Floor Company had installed the new grease resistant neoprene floor, GAT crews went to work to move all equipment back to the kitchen. Marvin Davis (upper left) rewired the connection for an ice maker while Glenn Williams (above) replaced floor drains. The job of replacing a food preparation table went to Clyde Conley, Ben Halcomb, Tom Henry and Tom Dixon.



Roy Borland (right) applies paint to the canvass tapestry which was used at the December 19 Christmas party. Kermit Prince (left) prepares completed film positives for new signs, which are then transferred to special acetate through additional photographic exposure.



Borland washes the acetate (above) to remove the chemical material from the area where the letters were exposed. The material then is attached to a porous screen, which Prince inspects (below). The screen is then used to paint any number of



They always do what the sign says!

The highly complicated nature of uranium enrichment processes, an employee roster of more than 3,000 people and general procedures common to a large industrial operation bring about a special requirement at this plant. Special, and yet sometimes taken for granted.

The average employee probably doesn't stop to consider the many signs and labels required in our work (unless one happens to be doing a feature story for the company newspaper and takes a good look around the plant).

There are a lot of signs in use here! Signs of all shapes, sizes and colors identify plant and process systems and equipment and guide employees in various procedures required for efficient plant operation and control.

Just about any sign on plantsite is the result of the work of "The Sign Painters" — Roy Borland Jr. and Kermit Prince. Their workday involves the use of both technical procedures and artistic practices to create the wide variety of signs and labels we use here at the plant.

Just a few examples of their work are directional signs, vehicle identifications, alarm and warning signs, special traffic signs and a wide variety of process system numberings and identifications.

Paint Shop Foreman Bill Bellaw (D-729) is complimentary of their work. "They're highly capable artists

VEHICLES OVER 1541. HIGH OR ABLE TO EXTEND OVER 1541.

MUST PHONE 4129 OR 3039

FOR PERMISSION TO ERTER VARD

HIGH VOLTAGE

AREA

Borland and Prince have had the responsibility of preparing a wide range of signs for use at the Portsmouth plant. These include signs of every type, size, shape and color.

who complement each other very well in their work."

Roy commends his co-worker, Kermit, for his mastery of the technical aspects of screen printing which is utilized for making signs. Kermit has more than 20 years of experience in the sign business.

At the same time, Kermit claims that "Roy is the artist" and is highly creative and proficient in design and free-hand lettering. Borland has an associate degree in commercial art from Texas State Technical Institute.

MULTI-PIECE RIM WHEELS TO BE SERVICED BY TRAINED PERSONNEL ONLY

The screen printing process involves the use of photographic exposure and processing techniques. Special film is exposed in a photographic "letter wheel" and then chemically processed. Layout work is then required before special acetate material is exposed to light through the completed film positive of the lettering. Additional chemical processing is then required before the material is affixed to a screen. The end result is that the screen is porous within the letters, which allows paint to flow through.

Once the screen is used, it can be washed and used again. Through this system, Roy and Kermit retain only the film positives to do more of the same signs at a later date. "The technique is more closely related to printing than to painting," Kermit noted. "Screen printing can be done on any surface and can even include pictures because it's a photographic process," he said.

Many signs require hand lettering to create special styles or types, or a combination of techniques. Much of their work also includes the making of decals for direct attachment to vehicles, building columns and plant equipment.

Prince and Borland prefer to incorporate their own layout and design for signs. "A sign has a purpose," Borland noted. "It's intended to 'accomplish' something. Design considerations incorporate thoughts of color and placement, where the sign will be used, its purpose, the audience and other aspects."

They say their shop can provide a wide range of sign painting services to plant departments. "We have something unique to offer," Roy and Kermit claim. "It's as important a service as any other on plantsite, and we want for people to take advantage of our work. Quite often we can apply sign painting techniques to a unique or unusual project and do the job much more efficiently as compared to other methods."

In addition to their regular work, Kermit and Roy also perform a wide range of special services. These have included the bean bag toss "tiger" used at this summer's fairgrounds pienic, banners for company picnics and clubs and most recently, the oilcloth complete with fireplace and window for Santa Claus to use at the Christmas Party. Mechanical Engineering did the design work for the graphic wall in the north central corridor of the X-100 Building, but the Sign Painters did the painting. Prince and Borland also do signs for local businesses, van lettering and other similar work in their spare

Sign painting requires a thorough knowledge of graphic concepts and a lot of creativity, Bellaw states. "Roy and Kermit are 'professionals' and have the expertise and knowledge to create signs which do the job."

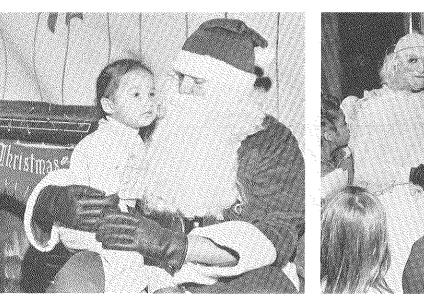
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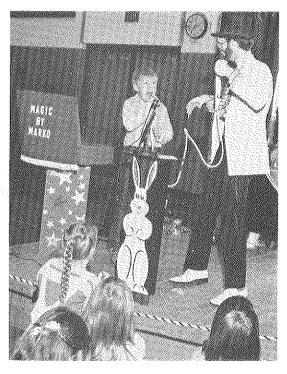


CHRISTMAS PARTY

The 1981 Goodyear Atomic Employee's Christmas Party was underway at 1:00 p.m. on the afternoon of December 19 at the Waverly High School gymnasium. Festivities continued until 7:00 p.m. and included a welcome by the Shrine Club clowns, appearances by Santa Claus (Carl Humston and Larry Ruggles), a performance by Marko the Magic Clown, a visit from Miss Piggy and her Guardian Angel (Steve Thomas) and a magic show and illusions by Lonnie & Company. Walt Disney movies and cartoons were shown to children attending the party.









Individual savings important for business expansion

By Hank Ruppel

Individual Americans hold the key to economic recovery — not Washington or Wall Street. We have to save our way out of the recession.

That's the word from The Business Roundtable, an association of corporate executives, speaking out for the business community of public issues.

"Two-thirds of the money business needs for expansion — for new plants, equipment and technologies — comes from personal savings in thrift institutions," it explained. "That means the bulk of the financing required for recovery can come only from American families that have some money left after their bills are paid."

And this, said the Roundtable, is what President Ronald Reagan's economic program is all about — making saving attractive again to create a pool of capital funds.

In recent years, Americans have saved only about 5 percent of their after-

tax income vs. more than 20 percent by the Japanese, our chief rivals in the world marketplace.

As a result, we have invested the lowest percentage of gross national product (GNP) of all industrial nations, and our productivity has been increasing at a rate only one-fourth that of Japan.

Now, however, the Roundtable finds federal tax cuts and exemptions starting to turn things around. There is more money in paychecks, interest rates are high enough to offset the loss in purchasing power inflicted on saved dollars by inflation — and inflation itself is coming under control.

Meanwhile, tax penalties on savings are being removed, as evidenced by the exemption of All Savers Certificates and the upcoming liberalized rules on Individual Retirement Account shelters.

Despite some temporarily unpleasant side effects from the strategies required, the Reagan economic program hasn't floundered as critics claim, the business group argued. It noted the new approach just went into effect Oct. I — and then only in part.

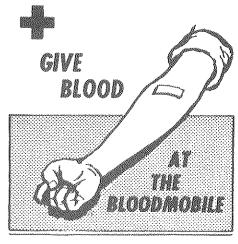
Will Americans save to make it work? When the late President Kennedy tried a similar program of tax relief in 1964, we put aside 88 percent of the added income.

Surveys show that we have similar plans today, according to the Roundtable. If we follow through, it sees a 15 percent increase in the average share of GNP invested in expansion.

Under this scenario, America's output of goods and services would increase by one-third over the next decade — "a trillion-dollar reward" — and improve our standard of living accordingly.

With inflation and unemployment reduced, average real (noninflated) spendable income per household would rise more than 10 percent.

"There's no reason to take a pessimistic view of America's economic future," concluded the Roundtable. "As thrift becomes an American habit once again, economic resurgence will assure a prosperous future."





Santa Claus appears in the annual Christmas parade in Jackson each year courtesy of Alvie Hale (D-554). Hale and three other GAT employees — Carl Humston, Randy Blevins and Billy Brown — have invested a lot of time, money and effort to bring happiness through the appearance of Santa.

Recreation Corner

Employee Activities Calendar for February

February 13 — GAT Men's Singles and Doubles Bowling Tournament, Sunset Lanes, Portsmouth. February 20 — GAT Women's Single and Doubles Bowling Tournament, Sunset Lanes, Portsmouth.







"Park & Ride"

A new "Park & Ride" lot for carpoolers near the intersection of State Route 139 and the Appalachian Highway near Jackson now is being used by GAT employees. The gravel parking lot was built by the Ohio Department of Transportation and is one of several which are being located throughout the state. (Photos by Steve Riegel)

Retirees

William H. Wright, Lucasville, foreman, Materials (D-424) elected to take early retirement effective February 1 after more than 27 years of service. He now is taking accrued vacation.

Bush McHenry, Blue Creek, chemical operator (D-823), elected to take early retirement effective January 1 after almost 21 years of service.

Robert W. Craycraft, Friendship, supervisor, Nuclear Materials Accounting (D-132) elected to take early retirement effective July 1 after more than 27 years of service. He now is taking accrued vacation.

Walter C. Singer, Waverly, electrician 1/C (D-711), elected to take early retirement effective January 1 after almost 28 years of service.

SANTA CLAUS

Goodyear Atomic employees bring joy throughout each Christmas season

According to legend the original St. Nicholas, a Turkish bishop, changed the fate of an impoverished nobleman's three daughters who seemed destined to spinsterhood because their father could not afford to give them dowries. Without a dowry, no young maiden of the 4th century could hope even for a suitor, much less a husband.

As the story goes, St. Nicholas was too shy and modest to help directly. One night he threw gold through an open window, giving the first daughter the means to entice a husband. The second daughter likewise received a mysterious gift. The father saw St. Nicholas the third time and he became a hero instead of an anonymous benefactor.

After that, unexpected gifts were attributed to St. Nicholas, and he was adopted as the first patron saint of Christmas in Holland. The Dutch came to call him "Santa Claus" for short, and now he goes by that and other names around the world.

Four Goodyear Atomic employees have developed a very close association with Santa Claus over the years and through this past Christmas season. It's doubtful that we can persuade them to throw gold into our homes, but it's certain that they do bring a lot of happiness to us all.

In the local area Santa Claus appears each year at individual homes, churches, rest homes, schools, social club parties and other festivities courtesy of Alvie Hale (D-554), Carl Humston (D-551), Randy Blevins (D-554) and Billy Brown (D-533). They spend many hours each Christmas season making it possible for Santa to visit both children and adults in their respective communities. Together they have dedicated more than 45 years to "helping" Santa be available.

Hale has just completed his 26th Christmas season as Santa Claus. For 25 of those years, Santa has appeared in Jackson's Christmas parade through Alvie's "arrangement." Alvie says he has come to the parade in fire trucks,

helicopters, convertibles and even horse and buggy.

Hale has invested more than \$300 in Santa's suit, including more than \$80 for a beard. His wife, Doris, has made each of the three velvet suits her Santa has used over the past 26 years.

Alvie randomly visits about 30 homes on Christmas eve. He doesn't ask to be paid for his work, but he says he has received about every kind of gift including "hams, turkeys, sweaters and after shave lotion."

"I've had a lot of fun," he says. The kids? "They're really something else!"

Humston and Hale are both "second generation" Santa Claus performers. Humston has been playing the part for six years in his church, at Scouting parties, in homes of friends and other activities. Carl's wife, Linda, helps out by making it possible for Mrs. Santa Claus to be there. "I enjoy it mostly because it makes people happy," he says.

Blevins says "I really believe I'm him at the time. The fun and what you get out of it depends on what you put into it." Randy got started seven years ago. "I just wanted to do it. It's something you really enjoy."

"It costs a lot of money," Blevins says, "but you've got to do it right," He has even invested in a special pair of little quarter-rim prescription spectacles.

Brown has been playing the role for eight years. His wife, Irene, made his suit as well as one for her. "I just kind of got started," he says. While Hale dresses to attend meetings of his square dance club, Brown attends outings of his camping clubs in Jackson and Waverly.

Brown usually has Santa appear around the plant just before Christmas each year, but was unable to do so this year because of medical reasons and the amount of walking required.

"I consider it one of the most rewarding things a person can do," Billy says. "Everyone — from kids to older people — really gets a charge out of it."

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