



# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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MANAGEMENT MINDEDNESS is being emphasized in a series of round-table discussions in which seven process maintenance foremen are now participating. During eight one-and-one-half-hour sessions, supervision in Subdivision 730 will be probing for answers to everyday problems encountered while directing the work force. The series, now in its fourth week, will be repeated for the remaining nine foremen approximately two weeks after the present one is completed. Discussion leaders are being drawn from management in several divisions in order to broaden the scope of the program.

THE GAT Foremen's Club elected the following officers for 1972: J. R. GEDEON, president; B. L. SIMONDS, 1st vice president; H. H. THOMAS, 2nd vice president; K. M. TOMKO, secretary; and R. E. PARKER, treasurer.

THE TWO FINAL GAT-sponsored Bowling Tournaments will be held during the month of February. The women begin their qualification Singles and Doubles tournament at 9:00 a.m., Saturday, February 5 at Jolly Lanes in Jackson. The men start their qualification tournament at 11:00 a.m., Saturday, February 19, at Sunset Lanes in Portsmouth. The top 15 scratch qualifiers from each of the women's and men's qualification tournaments will then meet Saturday, March 4, at Shawnee Lanes in Chillicothe to roll for the highly coveted Women's and Men's Company Championships. All GAT employees and their families are invited to join in as spectators and cheer on their favorites.

ESTHER L. DOWNEY is a new employee in the Steno Pool, D-224. She is a graduate of Portsmouth West High School, and has completed one year of training at Portsmouth Interstate Business College. J. C. PARKER, D-711, is her uncle.

THE ROSS COUNTY Black Student Scholarship Committee will be presenting its 2nd Annual Black Student Scholarship Banquet on Saturday, February 12, at the Elks Hall in Chillicothe. The guest speaker will be ex-O.S.U. football great and current member of Columbus City Council, James Roseboro. The charge is \$5.00 per person, which includes dinner and a donation to the Black Scholarship Fund. Tickets may be obtained from Bernard Harris, Greg Smith, or Francis Geyer.

F. G. BRADFORD is the new commander of the James Irwin Post of the American Legion at Minford.

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

IN THE FIRST HALF of 1971, about 220 million cans were turned in at aluminum producers' recycling centers, and William D. Ruckelhaus, administrator, U.S. Environmental Protection Agency (EPA), says the rate of such returns is rising rapidly.

WORD PROCESSING is a new concept for dealing with paper work, which is said to be as significant as data processing is for figures. Efficiency in transcribing ideas or information to paper is increased four or five times. Briefly, all dictation is electronic and it flows to typists who use electronically controlled typewriters, then to an administrator (quite often a former secretary), then back to the typists and then to the originator of the letter or other document. Because it is possible to store dictation and to use typewriters with both memories and the capability to correct errors, word processing provides extraordinary speed and economy.

IN 1971, there were 35,000 books printed (not including textbooks). Among the most unusual was a 50-million-word, two-volume encyclopedia for \$75. This price includes a magnifying glass so the small print can be read. This was formerly a 13-volume set but the publisher changed to the new format so he could lower the price enough so every family could afford the reference material.

BANGLADESH is the world's 139th independent nation. It has 75 million people, one of the world's highest population densities--1,300 people per mile, and is one of the poorest nations in the world with a per capita income of about \$75 per year.

IF YOU HAVE a car several years old and do a lot of hard driving, no-lead gasoline could hurt your engine. A booklet distributed by the Automobile Manufacturers Association admits that "if you were to drive your car (new or old), pulling a heavy trailer, down a turnpike at 70 miles an hour for eight hours, using non-lead fuel, you'd probably do a pretty good job of destroying the valves and valve seats in the engine. Continued use of no-lead or even low octane fuel in a high compression engine could lead to piston damage."

A NEW Transportation Department regulation (it became effective January 1, 1972) requires that car manufacturers and dealers provide free brochures and information on stopping distance, acceleration, and power reserve load that you can take home and study. Previously, such information has been available only for inspection at showrooms

MINERVA is the name given to a machine built at Britain's University of Kent. It will, its builders believe, store and instantly recall as much information as a human brain could absorb in a 70-year lifetime. Minerva contains 1,000 electronic elements called SLAMS, which is short for "Stored Logic Adaptive Microcircuits." Like conventional computer memory elements, a SLAM accepts data, but it can also be taught the type of response expected. Even its builders do not know why Minerva has such superior learning ability. They are setting up a three-year program to study SLAM systems. In other words, they are going to ask the machine that they built to tell them what it is that it is doing.

THE PARENT CO. recently made six tires for a 200-ton dump truck. Each of the 40.00 x 57 tires are 11½ feet tall, weigh 3½ tons and contain enough nylon, steel wire and other ingredients to make 582 size 8.25 x 15 tires.

DID YOU KNOW that the only possible lead in the so-called lead pencil is in its painted coating? Because of the possibility of ingesting lead, children should not be allowed to chew pencils, painted toys or other objects. It is estimated that each year lead poisons about 40,000 children, of whom about 200 die.

NOT HAVING ENOUGH to do can lead to job dissatisfaction, self-doubt of abilities, demoralization, and frequent spells of absenteeism, warns the British National Association for Mental Health. This--plus other types of stress--causes more lost working days than flu and the common cold together, say the association's researchers. The moral: Tell your employees that if they find they have time on their hands, to ask for more to do.

HONG KONG is planning the world's largest seawater desalting plant. To be built in three stages, the completed plant should supply 60 million gallons of fresh water per day. The British crown colony already uses 174 mgd.

IF YOU'RE A SMOKER and can't quit, perhaps Russia's Leonid Brezhnev has a gimmick that might work for you. He carries his cigarettes in a special case equipped with a timing device. Once a cigarette is removed, the case cannot be opened for an hour. Mr. Brezhnev is reported to have cut his smoking from several packs to 17 cigarettes a day.

## THOUGHTS ON MANAGEMENT

THE NATION'S NEEDS should be weighed against demands. I think the supersonic transport, the Trans-Alaska pipeline and phosphate detergents are needed more for the economy than is clean air and water.

-- Commerce Secretary, M. H. Stans

YOU CANNOT build a reputation on things you are going to do.

-- James J. Hill

AT THE PRESENT TIME, the world's utilization of energy is going up at a dramatically rapid rate. At the same time, our reserves of fossil fuels and uranium are beginning to diminish at an extremely disturbing pace. It is likely, according to Dr. Hubbert of the U.S. Geological Survey, that 90 percent of our domestic oil supplies will be used up by the turn of the century. Our domestic gas supplies are going even more rapidly. Coal can support for a while our entire economy, but at an increasing ecological and financial cost. Even uranium will be in short supply by early in the next century unless we go to the breeder. Thus, over the next 30 to 50 years we will run out of domestic gas and oil supplies. Our foreign supplies are by no means assured and will have to be gasified or liquefied by hydrogenation to serve as a fuel for mobile power units. New coal utilization techniques and mining techniques will have to be employed. Nuclear power will be a necessity.

-- T. J. Thompson, Late AEC commissioner

WOMEN, who get ahead in the business world, are those who work like dogs, think like men, and act like ladies.

-- Coco Channel

IF I HAD my life to live over again, I would have made it a rule to read some poetry and listen to some good music at least once a week; for perhaps the parts of my brain now atrophied would thus have been kept active through use. The loss of these tastes is a loss of happiness, and may possibly be injurious to the intellect, and more probably to the moral character, by enfeebling the emotional part of our nature.

-- Charles Darwin (1809-1882)

ONE OUT OF every 12 Americans lives in the 21-county area called the New York commuter shed. A total of 17.5 million live either in the city or in surrounding counties in New York State, New Jersey or southwestern Connecticut.

LIFE INSURANCE has one flaw that, shrewdly, I've detected: I pay and pay, I pay a lot, but I'll not be here when it's collected.

-- Richard Armour

GOING TO THE OUTSIDE to fill the better job vacancies is the surest way of discouraging employees. Getting each ambitious employee ready for the next higher position is the responsibility of management. This means that a certain percentage of the employee's time must be devoted not only to prepare for the next job opportunity, but also to keep pace with the present job which these days is subject to change constantly. Training is inevitable in every job from now on.

-- Wilbert E. Scheer, in Personnel Journal

THOUSANDS OF WOMEN could add years to their lives--by merely telling the truth.

-- Aladdin Lamp

IN ANY ORGANIZATION, large or small, most of the forward thrust, the creative ideas, don't come from the people at the top. The real push comes from the young people who are trying to make their way to the top. It becomes forward thrust, of course, only if the people at the top are receptive to it--if they maintain a climate where creative ideas are welcome.

-- Louis Lundborg, Bd. Chm., Bank of America

SECRET of financial success: Spend what you have left after saving, instead of saving what you have left after spending.

-- The Last Laugh

A MAJOR ILLUSION on which the school system rests is that most learning is the result of teaching. Teaching, it is true, may contribute to certain kinds of learning under certain circumstances. But most people acquire most of their knowledge outside of school, and in school only insofar as school, in a few rich countries, has become their place of confinement during an increasing part of their lives.

-- Ivan Illich, "Deschooling Society"

I'LL TREAT this man like a gentleman, not because he is but because I am.

-- A. Lincoln

IF YOU MUST talk about your troubles, don't bore your friends with them--tell them to your enemies, who will be delighted.

-- Earl Nightingale

## WHO'S WHO IN MANAGEMENT

WALTER W. WEEKS, SR., D-814, is "D" shift foreman in the X-326 process building. He directs the work of 10 production process operators in handling the operation and maintenance of the cascade and is responsible for production, quality, cost, personnel matters, security, safety, work schedules, records and housekeeping on shift. He reports to J. T. EARNER, general foreman, areas IV, V, and VI.



Mr. Weeks graduated from Golconda High School in Illinois, received an Associate in Arts degree from O.U. in 1952, and has 133 hours toward a B.B.A. degree. He formerly worked as a dredge operator for the U.S. Army Engineers at Louisville, Kentucky (1936-41), and plant operator for Air Reduction Corp. in Portsmouth (1946-53). He served (1941-46) in the U.S. Army as a 1st Lieutenant, then transferred to the active reserves and retired in 1962 with the rank of Captain. His first job with GAT in 1953 was production process operator, and he was promoted to assistant foreman-process area in October 1954; to foreman-process area in December 1954; to assistant cascade coordinator in 1956; and transferred to his present job in 1961.

Walt and his wife, Bernice, live at 646 Sycamore Street in Sciotoville. They have two sons: James M., Sr., has two children and lives in Columbus; and W. Wayne, Jr., has three children and lives in Bagdad, Florida. Walt is a member of the American Legion, Western Sun Lodge #91 F&AM, Scottish Rite Consistory of Cincinnati, Order of the Mystic Shrine in Ashland, Kentucky, Portsmouth Shrine Club, Silver Compass Club, and the GAT Foremen's Club. He is a past vice president of the East High Boosters Club. His only hobby seems to be the spoiling of his grandchildren.

## GAT NAMES AND FACES IN THE NEWS



G. F. COOKE



A. S. OSTROSKI



A. C. ALATSI



A. P. ROMERO



R. E. McNAUGHTON

G. F. COOKE and A. S. OSTROSKI are in line for congratulations. They will both be celebrating their 30th anniversary of Goodyear service before our next issue. Their anniversary dates are February 9 and 13, respectively.

A. C. ALATSI will speak to a select group of students at Ross County Huntington High School tomorrow night, February 3. His subject will be "A History of Greek Traditions and Customs."

A. P. ROMERO spoke before approximately 150 Ross County and Chillicothe teachers at their annual workshop in Chillicothe on January 31. The topic of his talk was "Grapho-Analysis, an Added 'Tool' for Pupil Guidance."

R. E. McNAUGHTON was the recipient of the 1972 Distinguished Service Award at the annual Waverly Jaycee Banquet held at the Lake White Club on January 13.

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